



Faculty of Design

2013

## The "self-organizing" project": A "systemic" view of the design and project processes

de Bois, Michel

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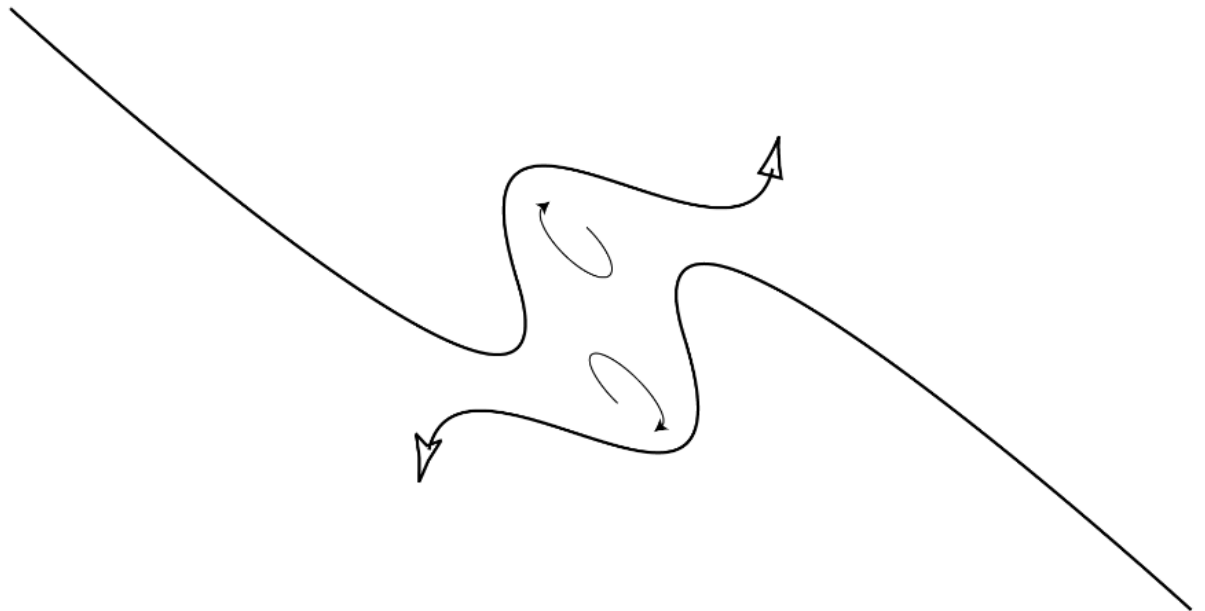
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# Michel de Blois

Ph.D



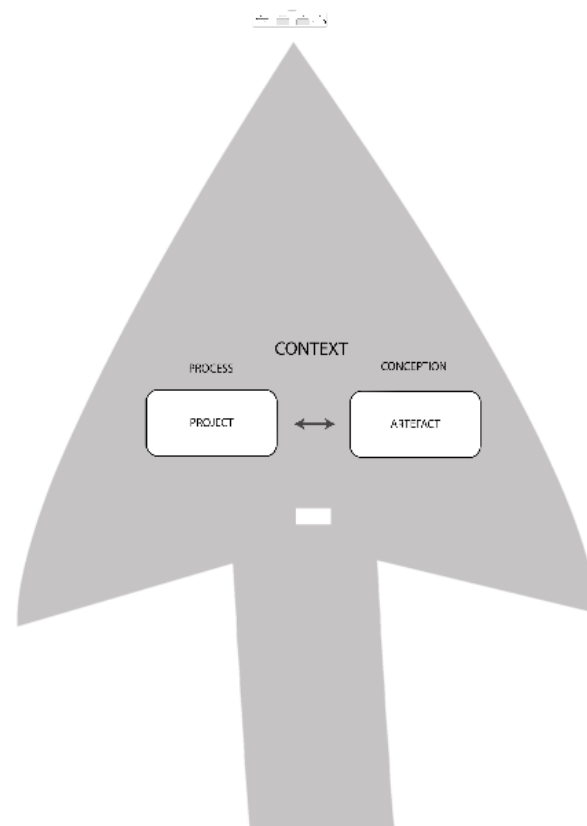
UNIVERSITÉ  
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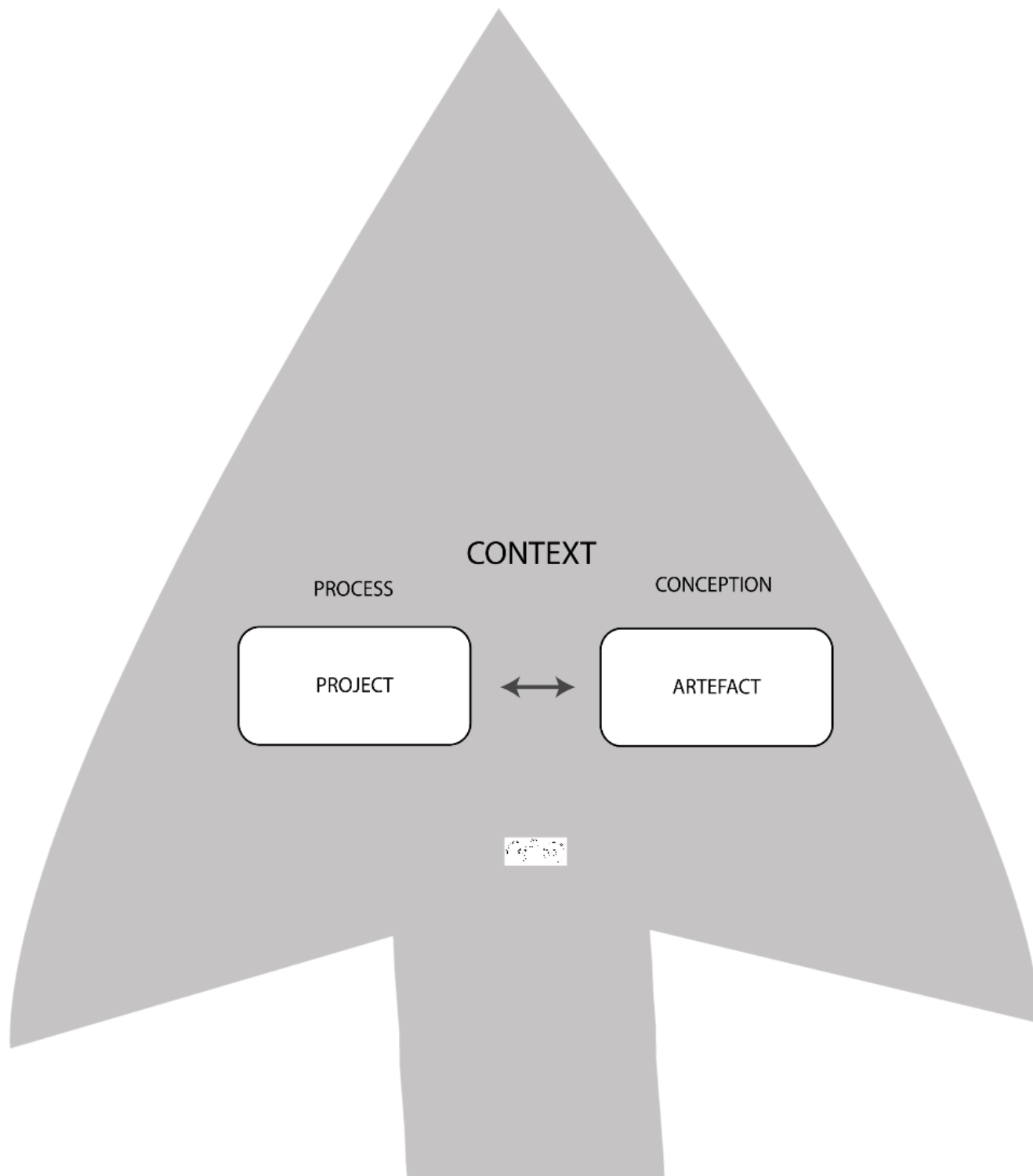
Faculté d'aménagement,  
d'architecture, d'art et de design  
École de design

Systemic Design  
Emerging contexts for systems perspectives in design

# The self-organizing project

towards an ontology of project behaviour





# **why do projects fail ?**

Thoretical issues  
Practical issues



Thoretical issues  
Practical issues

Hypotheses

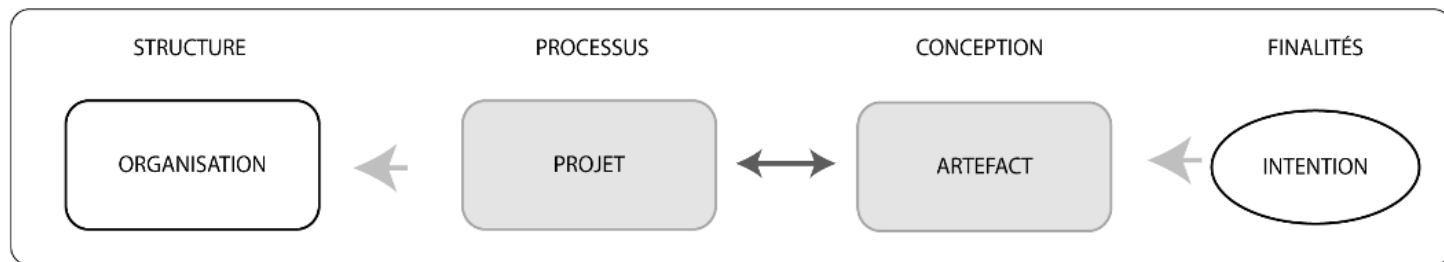
# **ASSUMPTIONS**

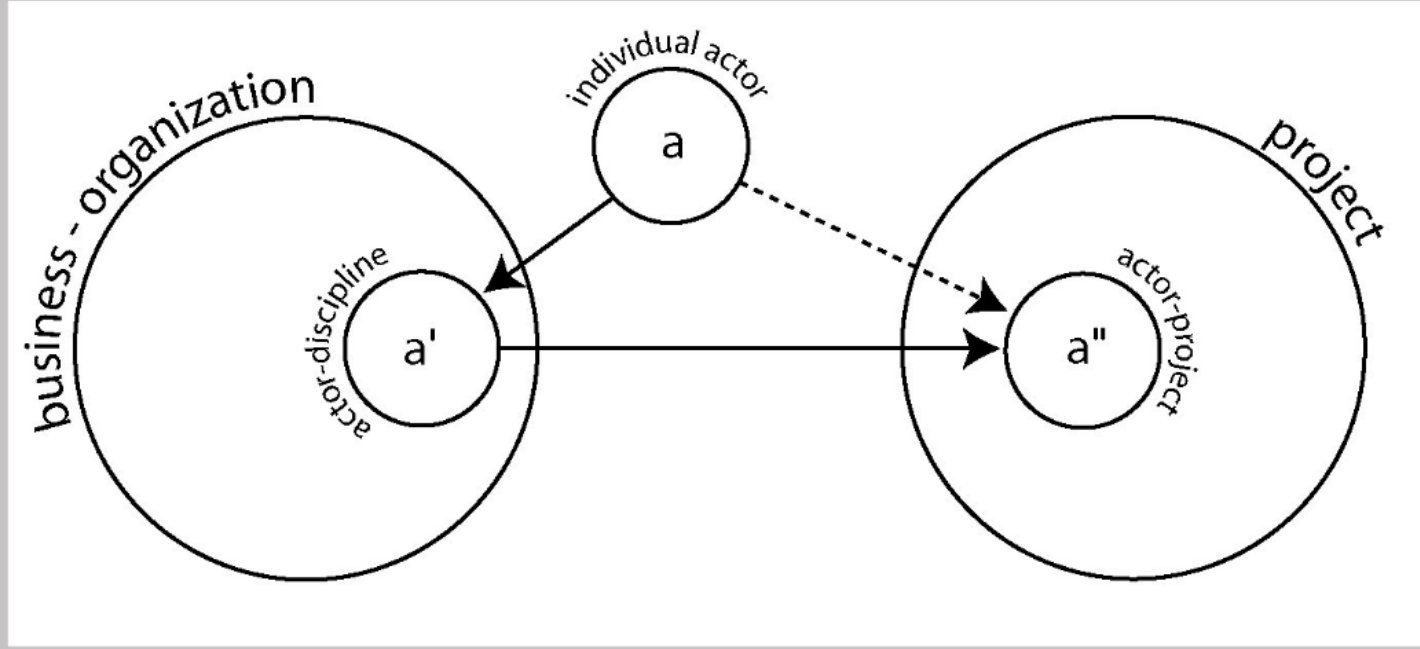
Projects influence, transform and create  
organizations that conduct them,  
through a dynamic  
and recursive  
"structuring and organizing" process.

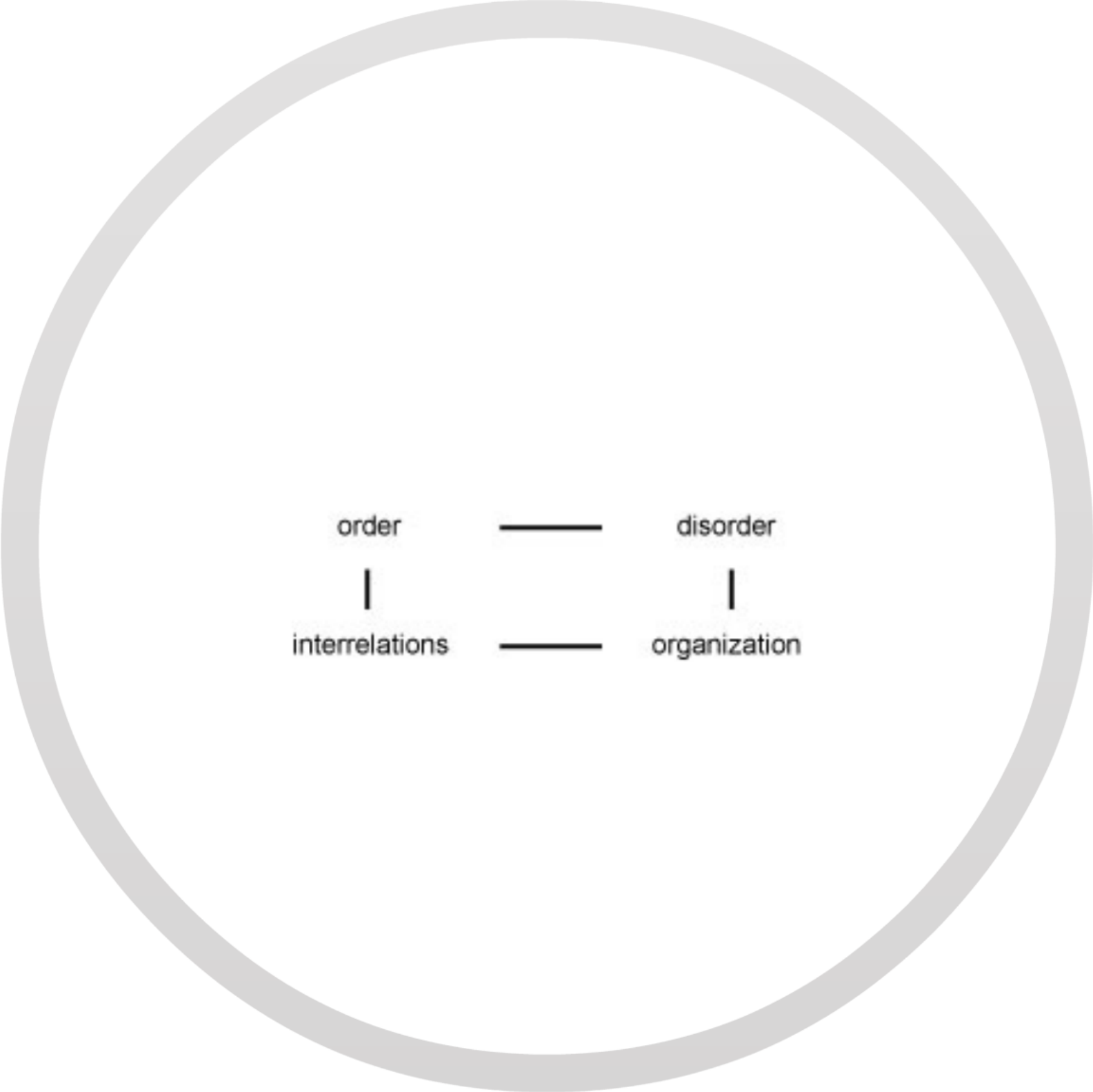


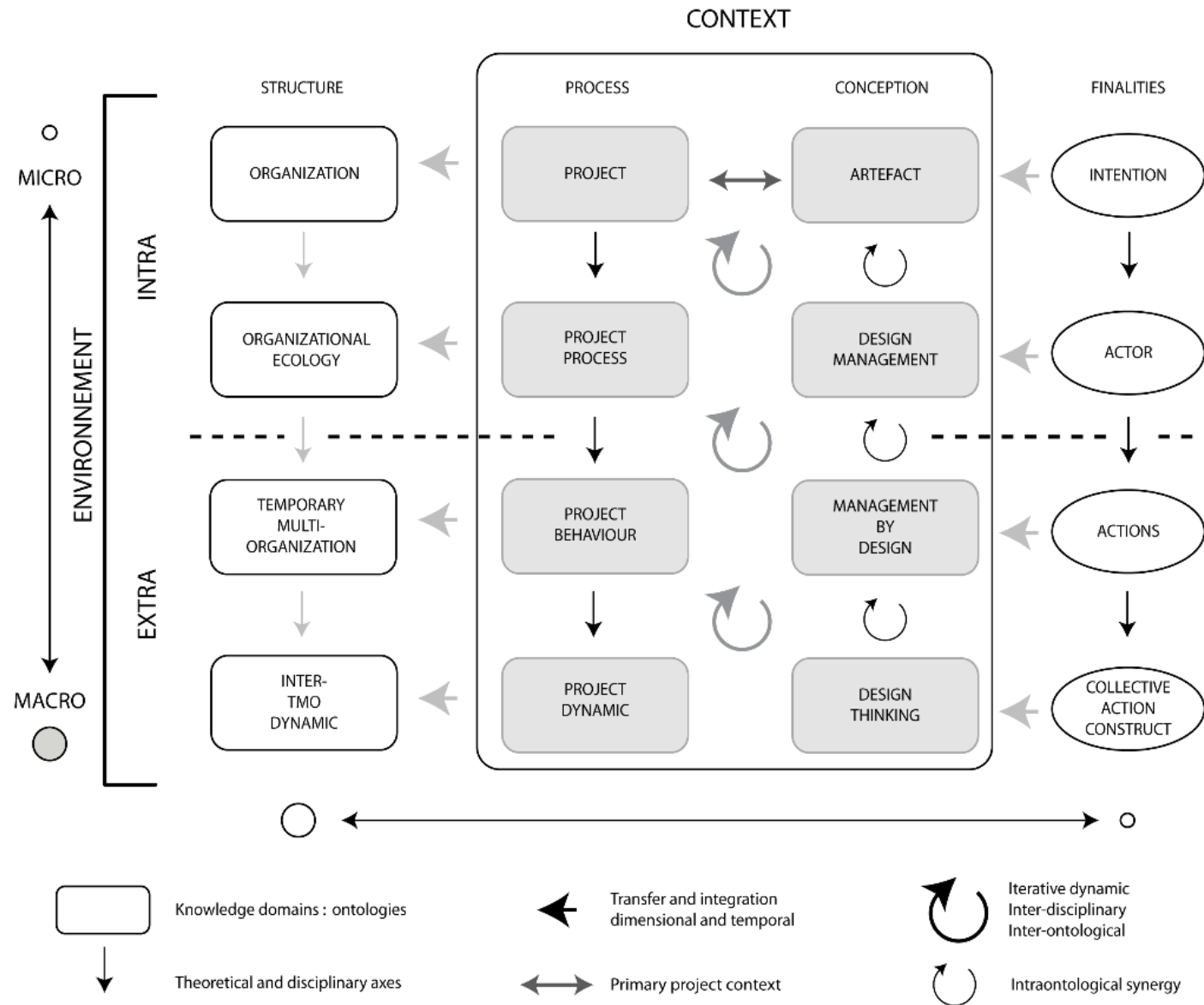
# **Conceptual frame**

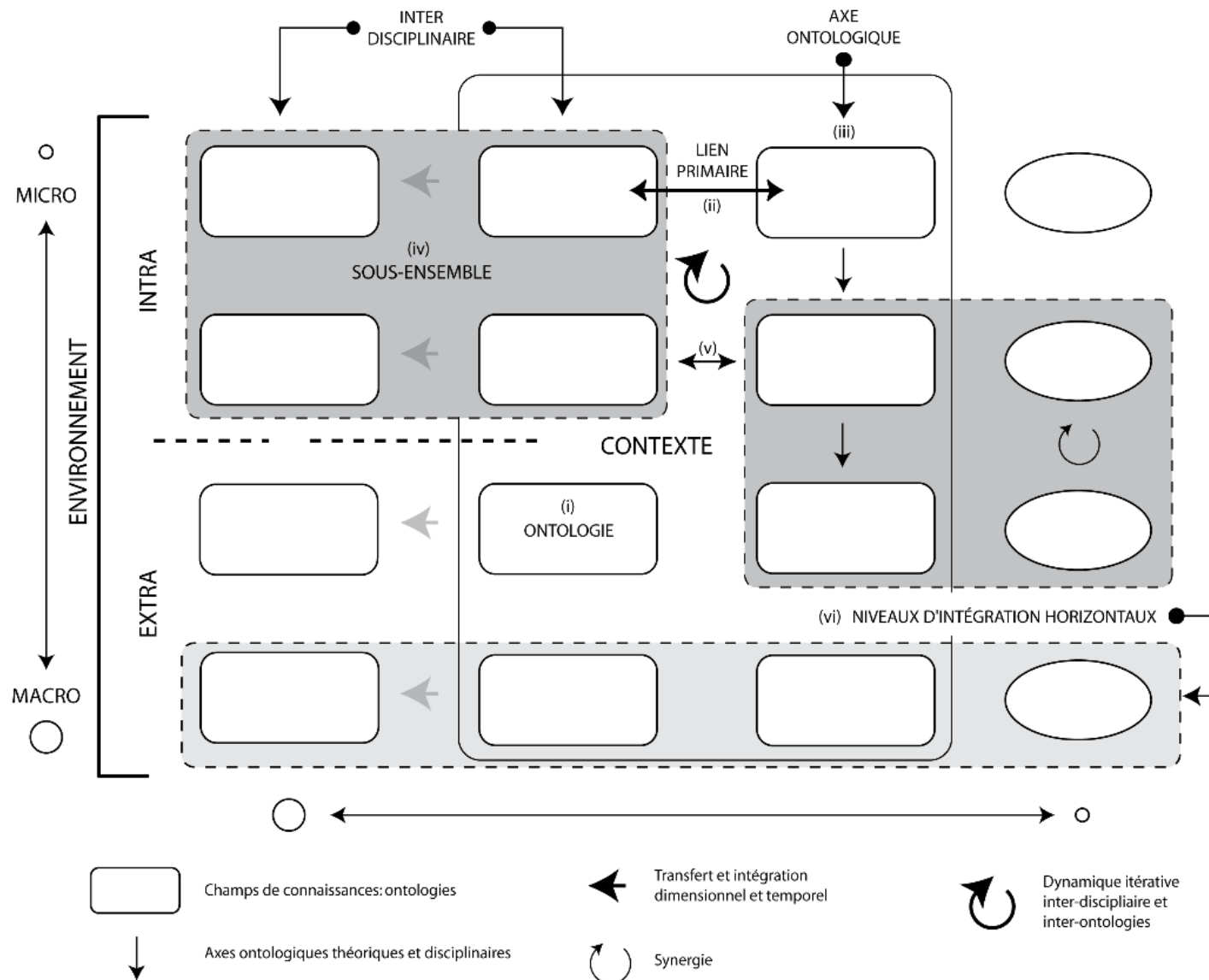
## CONTEXTE











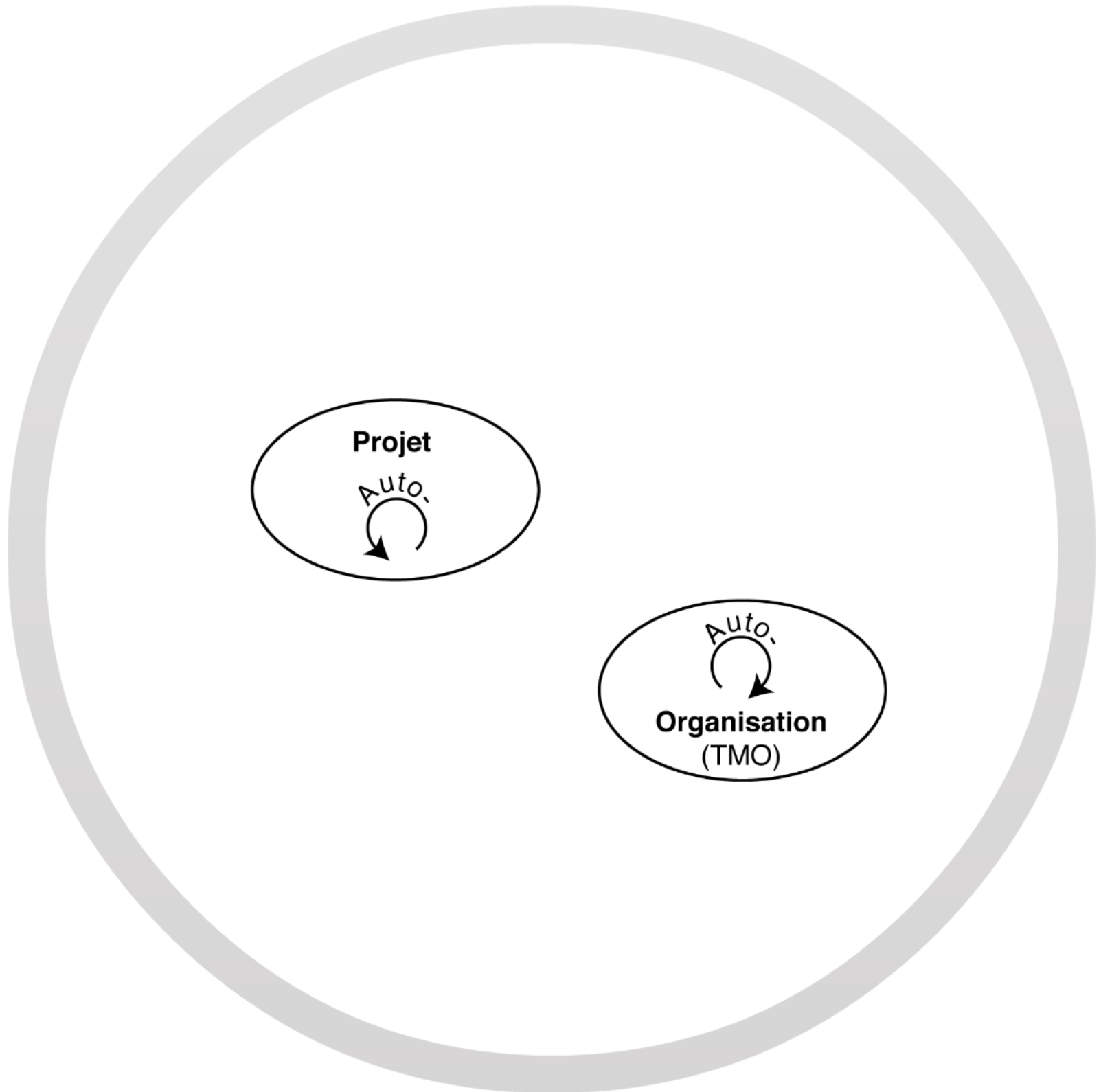
This "self-organizing" process  
generates transformations –  
organizational and processual –  
that are linked to the very nature of the project

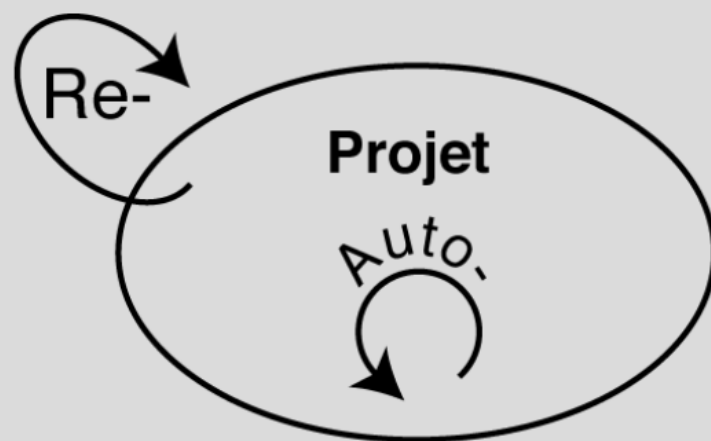
**Projet**

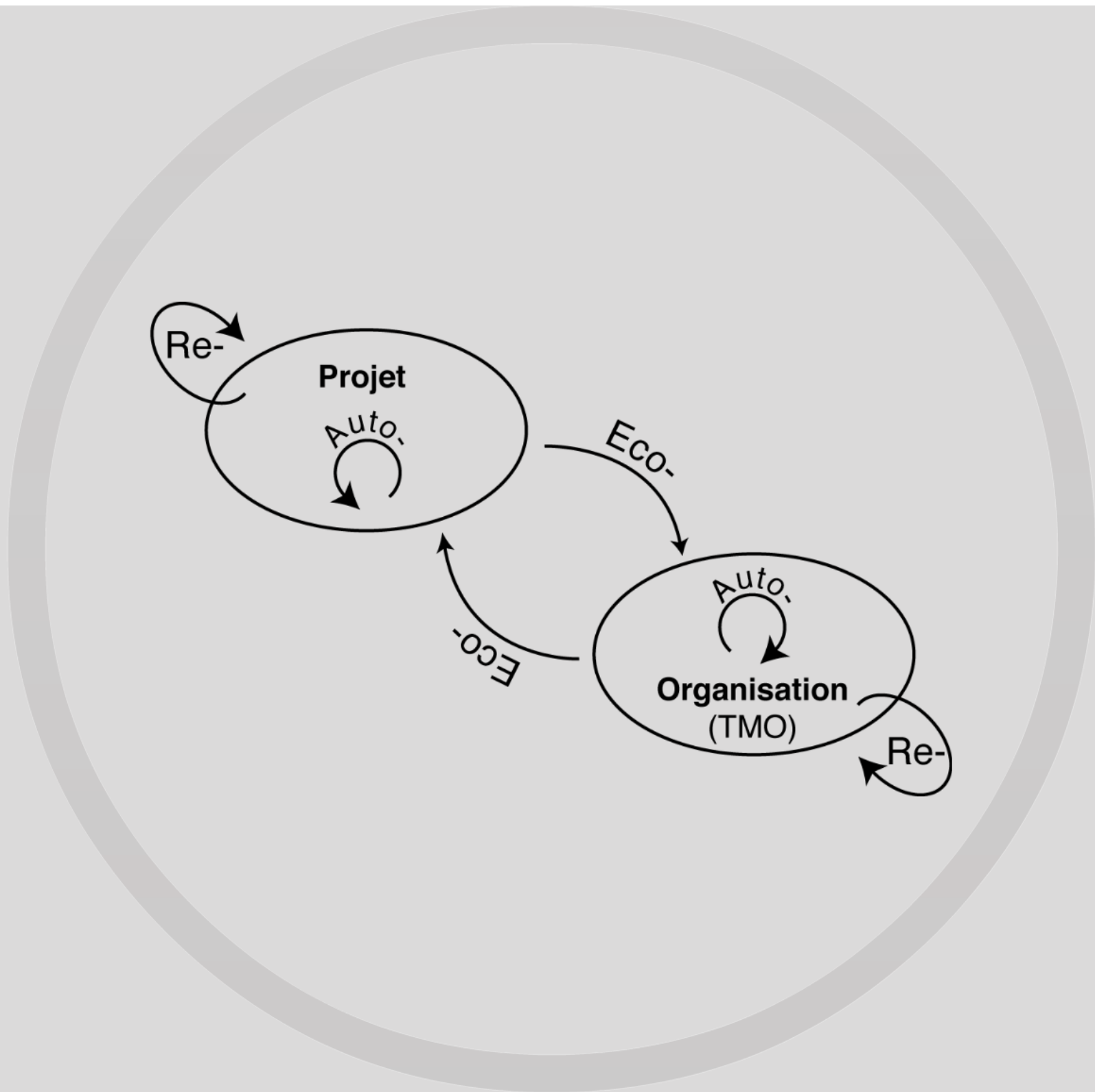
Auto.











The project, the organizations and the processes  
tend to reach a state of  
mutual coherence  
(re),  
they form together a system that is self-  
organizing  
(auto),  
evolving with the environment  
(eco).

It does not appear appropriate to plan and organize projects around the tools and methods meant to realize them, but instead to adequately conceive the very processes and structures according to project specifications, as derived from the intentions.

