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Design, Photography, and Multimedia Serials in Canada

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Design

Until the appearance of *The Studio Magazine* in 1982, information and inspiration for designers were mostly to be found in the pages of *Canadian Art* and a handful of other serials: *Industrial Canada* (published by the Canadian Manufacturer's Association from 1900 to 1973); *Financial Post*; *RAIC Journal* (published by the Royal Architectural Institute of Canada); and its continuation *Architecture Canada*. The publishing history for the period 1940-1989 is covered in Ken Chamberlain's *Design by Canadians: A Bibliographic Guide*.¹

Studio Magazine was created "for Designers, Illustrators, Photographers, Assembly Artists, Typographers and the Graphic Arts Industry." In 1982, the publisher promised to deliver "graphic design, illustration and photo features that will stimulate your creative thinking and present you with new ideas, new products and new ways to market your talents." For the first 10 years, using digital typesetting equipment, *Studio Magazine* was quite drab and uninspiring to look at. (Or, perhaps it just suffers from age.) However, by its Tenth Anniversary Issue, in 1993, *Studio Magazine* had taken on a totally new look to rival *Applied Arts Quarterly*, a flashy new title that hit the stands in 1987.

Today, *Studio Magazine* is an oversize, glossy magazine that profiles top designers, photographers, and illustrators, and covers typography, design, printing, computer graphics, photo/image manipulation, and pre-press technology. In addition to six regular issues, *Studio Magazine* produces an Awards Annual, featuring all the winning work from the *Studio Magazine* Annual Awards Program. The Awards Annual includes the following categories: Graphic Design, Photography, Art Direction, TV Commercial-Video, Illustration, Printing, and Student Work, with a handy Directory of Award Winners. *Studio Magazine* also produces an Annual Creative Directory, featuring paid, self-promotional spots, in color, in the front pages, followed by a comprehensive free listing of designers, photographers, illustrators, printers, typesetters, desktop publishers, and other visual communicators across Canada. *Studio Magazine* is distinguished by superb full-color reproductions, seen to best effect in profiles of photographers and illustrators. As is the norm for design serials, an illustration is always accompanied by vital information on the commission: this generally includes the name of the designer/art director, the name of the client, the name of the publisher, the product, the campaign, and so forth. Unlike fine art, commissioned work is almost always presented as a collaborative process, although the commercial artist may have been given a great deal of creative independence. Each portfolio contains at least two full-page spreads in glorious color, plus a selection of smaller-format reproductions. *Studio Magazine* regularly covers events in the industry, such as Mediacom's

Annual Billi Awards (billboard advertising) and the CAPIC Awards for Photography and Illustration. Each issue will contain at least one thematic article, such as the 1994 cover story on the marketing image of Guess Jeans. *Studio Magazine* is indexed in the *Canadian Periodical Index* (CPI), *Canadian Business & Current Affairs* (CBCA) and *ARTBibliographies Modern* (ABM). It will soon be in the *Design & applied arts index* (DAAI).

Applied Arts Magazine began its life in 1987 as *Applied Arts Quarterly*. It is now published five times a year and indexed in DAAI and CPI. Only a few issues from 1988, 1992, and 1993 are indexed in *ARTBibliographies Modern*. (This is just one example of ABM's sporadic coverage of certain serial titles, a problem I hope the editor will address in future editions.) *Applied Arts* is oversize (9 1/2 x 12 3/4 inches), glossy, and beautifully designed. As Canada's answer to *Graphis* or *Communication Arts*, it is a creative showcase that "explores the many categories within the applied arts field and combines the solid information of a trade journal with the graphic excitement of a consumer magazine. It profiles, interviews, and displays portfolios of top practitioners within the industry." For three years (1988, 1989, 1990) *Applied Arts Quarterly* was responsible for publishing *DIRECTIONS: Advertising and Design in Canada*, the awards annual of the Toronto Art Directors Club. In 1991 the Toronto Art Directors Club resumed publishing its own awards annual, in a less extravagant format, and in 1992 *Applied Arts Quarterly* followed the lead of its rival, *Studio Magazine*, and put out a call for entry for the first Applied Arts Awards Annual. The Annual features advertising, design, editorial design, self-promotion, and unpublished works. There is a three-page index. Like *Studio Magazine*, *Applied Arts* produces magnificent feature portfolios of illustrators, focusing on their private art as well as their commercial illustration. The April/May 1993 issue features the "personal" and "self-commissioned" work of Blair Dawson, who exhibits as an illustration artist. *Applied Arts* has a strong visual identity but also prides itself on its critical and controversial editorial content. In volume 3, number 3 ("The Fine Art of Design," by Douglas Fetherling) the view "that the applied arts are the bastard offspring of fine art" is countered with a well-argued and well-illustrated theory that "Canada's Group of Seven's early careers as designers and illustrators may have had a marked effect on the style of painting for which they have become so well known." Volume 9, number 1 ("For Mature Readers Only") features alternative comicbook artists such as Toronto's Fiona Smyth, painter/cartoonist/author of *Nocturnal Emissions*, from Vortex Comics; and Montreal's Julie Doucet, author of the *Twisted Sisters Anthologies*, published by Kitchen Sink Press, and *Leve ta jambe mon poisson est mort* (Lift Your Leg, My Fish is Dead).

The Montreal-based quarterly, *Drawn & Quarterly* (anthologized in *The Best of Drawn & Quarterly* [Montreal: Drawn & Quarterly, 1993]), is highly recommended for those with an acquired

taste for alternative comic art and cartooning. Drawn & Quarterly publishes the following state-of-the-art comic serials: Chester Brown's *Underwater*, Kalo's *Palooka-ville*, Joe Matt's *Peep Show*, and Julie Doucet's *Dirty Plotte*, all beautifully produced. Worthy of some note is a new quarterly from Toronto, *Crash*, "a magazine that critiques and examines the aesthetics of the cartoon story-telling form." The first issue appeared in Fall 1994 and is not yet indexed.

Industrial Design is the focus of *Azure*, which appeared ca. 1983 as a continuation of *The Village Gazette* (distributed free to select Toronto neighborhoods). It has retained its newspaper dimensions to this day, although its design and format have changed significantly. Published six times a year, *Azure* is described as "an entertaining and inspiring source of information for all things related to design." Through *Azure*, readers can "meet the people and explore the cultures that have an impact on design in Canada and throughout the world. Find out about the forces that drive design, from new aesthetics and technological innovations to social issues." *Azure* carries regular reports from international trade shows and fairs, including the Orgatec Biennial Office Furniture and Equipment Show, Cologne; Thema Domus, Frankfurt; Salon du Meuble, Paris; and the International Contemporary Furniture Fair, New York. *Azure* displays and discusses the work of Braun, Starck, Branzi, and other international designers, as well as producing interesting cross-over articles, such as the March/April 1994 cover story on well-known Toronto artist Michael Snow (whose work may be seen to share certain affinities with design, depending on your perspective). A useful feature of *Azure* is an international calendar in each issue, listing competitions, trade shows, conferences, and lectures. *Azure* is indexed in DAAI.

Marketing, a weekly newsmagazine in its 87th year of publication, might seem an unlikely source for design information, but for the student and practitioner it is indispensable. A subscription includes a Marketing Awards issue, a Media Digest issue, a Promotion Marketing's Annual Source Directory (May), and an Annual Show Guide (August). The February 6, 1995 issue features an article on the marketing of toys, Sega's strategy for the video-game market and advertising to children ("The serious business of Toys"). The March 30, 1995 issue features an article on "Money, Marketing and Gender," which discusses ads designed to pitch financial products to women. It is indexed in CBCA and CPI.

Adbusters Quarterly: Journal of the Mental Environment is published by the Media Foundation in Vancouver, British Columbia. *Adbusters* can best be described as an alternative print vehicle to promote media literacy and social responsibility in advertising. *Adbusters* believes that "The Product is You" and draws inspiration from a William S. Burroughs quote in *Naked Lunch*: "The junk merchant doesn't sell his product to the consumer, he sells the consumer to the product. He does not improve and simplify his merchandise. He degrades and simplifies the client." The Winter 1995 cover on "Meme Warfare" deals with the assault on our mental environment by memes—images, jingles, and phrases in advertising. *Adbusters* features socially-responsible advertising, "subvertisements," and "spoof-ads." The latter have landed the editor in hot water with Absolut Vodka, for one. *Adbusters* won the 1994 Western Magazine Award for Magazine of the Year and is highly recommended. A "Friend of the Foundation" subscription package (Cdn\$100) will get you eight issues of *Adbusters*, all available back issues, plus the 1995 *Adbusters* Spoof-Ad Calendar and the Culture Jammer's VHS Tape of Social Marketing Campaigns. *Adbusters* is indexed in CBCA and CPI.

Insite was first published as *International Contract*, in 1991. The name and format were changed in 1993. *Insite* is a magazine of architecture and design, available by subscription in North America, Mexico, and England. The Mexican edition features a 16-page insert in Spanish, produced on a bimonthly basis by the team at Podio, *Insite's* Mexican partner. *Insite* includes fully-illustrated articles on designers such as Frank Gehry. The September 1994 issue features the design of a meditative cemetery in southern France and a profile of Serge Lutens, one of the world's most

influential image makers and the creative force behind cosmetic product advertising and interior design for the Japanese company, Shiseido. The same issue features the Definitions Fitness Center in New York and Shark City Athletic Club in Toronto. *Insite* includes a Green Pages section, full of useful and timely information, and is indexed in DAAI.

Electronic Composition & Imaging (EC&I) was first published in 1986, absorbing *Graphic Perspective*. Six issues per year feature articles on desktop publishing, electronic design and imaging, and multimedia. This is a hands-on magazine comprised of two focus sections: EC&I Graphics and EC&I Liquid Image. The former concentrates on technology and techniques that result in paper documents. The latter looks at multimedia, CD-ROM and disk-based publishing, and electronic distribution. The articles are practical ("Type in Design") and technical ("Clash of the Titans," a test of PowerMac 8100/80 versus EmPac 66 Mhz PCI-Pentium). EC&I publishes detailed software reviews and has regular sections on Windows Publisher, Mac Publisher, multimedia, and other products. EC&I is indexed in CBCA and CPI.

The first issue of *Electronic Link*, a "how-to magazine of digital creativity," appeared in April 1994. Produced by the publishers of *Applied Arts*, it features graphic design, communication, typography, and multimedia. It has a World Wide Web site. Contents of *Electronic Link* include Reader Link (letters), Mosaic (bulletin board, calendar), Technical Guide, Profiles, Perspectives, and Projects. This is a high-quality publication, with a good mix of practical and creative information; it is not indexed as yet.

The Graphic Exchange has been published since ca. 1990 in Toronto. It includes essays, interviews, pictorials, and software reviews. Articles are mostly hands-on and practical. A recent issue includes a CD-ROM magazine, *Digital Bridge*, which the editor bills as the "first-ever Canadian design magazine on CD-ROM." It is worth looking at, if only for the paid advertisements. *Graphic Exchange* is published eight times a year, but it is not indexed.

Mediawave, from Vancouver, was first published as *Media West* in 1989 to cover the western Canadian media, marketing, and advertising industries. It changed direction in 1994 to focus on new media and marketing issues. At the same time, it shifted from a trade to a consumer focus, zeroing in on three main topics: the Internet, multimedia, and desktop publishing. This "magazine of the new media," has its own World Wide Web site and is indexed in CBCA, CMI, and CPI.

Also worthy of consideration, for its content, is the *Graphic Design Journal*, a colorless and visually uninspired publication, issued free to members of the Society of Graphic Designers of Canada. To date only two numbers have been produced, but both are indexed in DAAI.

Photography

Blackflash, formerly the *Photographers Gallery Quarterly*, comes from Saskatoon, Saskatchewan. Every issue includes two or three feature articles as well as exhibition reviews from central and western Canada. It contains a calendar guide to selected photography exhibitions in Canada and abroad and is indexed in ABM (1992-93 only) and CPI.

Published since the early 1970s, *Camera Canada* has become irregular in recent years, although it still lists itself as a quarterly. Each issue highlights several portfolios with full-page images, two or three essays, and a gallery page showcasing photographic works. It is indexed in ABM (1987 and 1993 only), CBCA, and CPI.

Photo Life: Canada's Photography Magazine has been published since 1976, absorbing *Photo Canada*. Published eight times a year, it features hands-on, practical information on photography equipment, technique, and practice. It is indexed in ABM (1991-92 only), CBCA, CMI, and CPI.

CVPHOTO: Photographie Contemporain/Contemporary Photography is highly recommended. Published quarterly by Productions Ciel Variable in Montreal, this artistic photography journal

features photographic portfolios and manuscripts "as a manner of compensating for the serious lack of publications promoting the work of Québécois and Canadian photographers...." Artists whose work is chosen for publication are invited to submit the name of an author—either a regular or a new contributor—with whom they share affinities. The images and words are published together. This is a beautiful publication, featuring photography as ART. A useful feature is the book review page, "Reading Chronicle." Unfortunately, *CVPhoto* is not yet indexed.

Multimedia

For those with an interest in independent film, video, multimedia, and sound explorations, there are several titles worthy of consideration. Due to space and time constraints, computer, music, dance, theater, and opera serials (such as *CTR: Canadian Theatre Review*) have been excluded, although many contain articles of interest for practicing artists/designers.

Published by the Toronto-based CineAction Collective, *Cineaction!* contains "politically-committed film criticism and theory." It is published three times a year and indexed in the *Film Literature Index*.

Musicworks: The Journal of Sound Exploration is published three times a year by the Music Gallery in Toronto. It investigates sound (scientific/social) and human interaction with sound, and is indexed in CBCA and CMI.

Point of View: The Art & Business of Independent Film & Video is published by the Canadian Independent Film Caucus in Toronto. It is not indexed.

Reverse Shot: Film & Video in Contemporary Culture is published three times a year by the Education Committee of the Pacific Cinémathèque in Vancouver, British Columbia. Concerned with film/video criticism and cultural studies, it is not indexed.

Take 1: Film in Canada is published three times a year by the Canadian Independent Film and Television Publishing Association, in Toronto. Unlike the other titles mentioned, *Take 1* is well indexed in the *International Index to Film Periodicals* as well as in CBCA, CMI, CPI, and in the *Film Literature Index*.

Cyberstage: The Magazine of Art and Technology is an example of a first-time effort which, depending on the availability of government funding, may never thrive. *Crash*, a serial devoted to the comic arts (mentioned in a previous section), is another such example.

Unlike design, architecture, and photography serials, which are predominantly self-supporting, art serials (such as those mentioned above) that espouse an alternative to the mainstream are almost totally reliant on public funding. The pattern for these serials is the same: the first issue is produced in someone's basement or bedroom, on a shoestring. Then, with "published" product in-hand, the publisher/editor (usually the same person) makes the rounds of public sources for grants and financial assistance to continue their endeavor. In Canada, the federal government and many provinces have programs for funding magazines that are about the arts or that describe themselves as cultural. These programs include the Canada Council, Heritage Canada's Cultural Initiatives Program, the Cultural Industries Development Fund, the Ontario Arts Council, the Ontario Publishing Centre, Le Conseil des Arts et des Lettres du Québec, Nova Scotia Department of Education, Canada/Nova Scotia Co-operation Agreement on Cultural Development, Alberta Foundation for the Arts, and British Columbia Ministry of Small Business, Tourism and Culture. Over the years, this funding system has allowed the publication of specialized and peripheral serials in the arts, without regard for circulation numbers. A few of these serials have been mentioned in this review.

For librarians, publicly-funded serials have provided a rich harvest of ideas from diverse cultural perspectives. As public funding sources dry up, as they surely will, librarians and patrons will have to look longer and harder in the serial literature for the alternative voice—or look elsewhere.

Notes

1. Chamberlain, Ken. *Design by Canadians: A Bibliographic Guide*. Vancouver, B.C.: Ken Chamberlain, 1994. (To order send Cdn\$50 to: Ken Chamberlain, Unit 107, 1920 East Kent Ave. S., Vancouver, BC, V5P 2S7 Canada. email: knchmbr@wimsey.com)

Serial Titles*

*All prices in Canadian dollars except where noted.

Adbusters Quarterly: Journal of the Mental Environment (ISSN 0847-9097). Quarterly. Commenced ca.1992. Sample copies \$5.00. \$18.00/yr. (Individual); \$32.00/yr. (Institution) (Canadians add 7% GST); U.S. \$40.00/yr. (Foreign).

The Media Foundation
1243 7th Avenue
Vancouver, British Columbia, V6H 1B7, Canada
Phone: 604-736-9401 Fax: 604-737-6021
E-mail: adbuster@wimsey.com

Applied Arts Magazine (formerly *Applied Arts Quarterly*). (ISSN 1196-1775). 5x/year. \$55.00/yr. (Individual Canada, GST included); U.S. \$64.00/yr. (Individual U.S.); U.S. \$74.00/yr. (Individual Overseas).

Applied Arts Inc.
885 Don Mills Road, Suite 324
Don Mills, Ontario, M3C 1V9, Canada.
Phone: 416-510-0909 Fax: 510-0913

Azure (ISSN 0829-982x). Monthly. Published since ca.1983. \$19.95/yr. (Canada, GST included); \$35.95/yr. (Foreign).

Azure Publishing Inc.
2 Silver Avenue
Toronto, Ontario, M6R 9Z9, Canada
Phone: 416-588-2588 Fax: 416-588-2357

Backlash (ISSN 0826-3922). Quarterly. First published as *Photographers Gallery Quarterly* in 1983. Changed name in 1984. \$10.00/yr. U.S. funds outside of Canada.

Blackflash
12-23rd Street East, 2nd floor
Saskatoon, Saskatchewan, S7K 0H5, Canada

Camera Canada (ISSN 0008-2090). Quarterly (irregular). Since early 1970s. Most recent issue March 1995. Available with membership in NAPA or by subscription for \$12.00/yr.

National Association for Photographic Art
31858 Hopedale Avenue
Clearbrook, British Columbia, V6T 2G7, Canada

Cineaction! (ISSN 0826-9866). 3x/year. Since 1985. Subscription: 3 issues/\$18.00 or 6 issues/\$30.00 (Individual Canada and U.S.); Add \$15.00 abroad.

CineAction Collective
40 Alexander Street, Apartment 705
Toronto, Ontario, M4Y 1B5, Canada

Crash: The Quarterly Comic Book Review. Quarterly. First issue, Fall 1994. U.S. \$16.00/yr. or Cdn. \$20.00/yr.; Overseas add 50%.

Crash Communications
601 Markham Street
Toronto, Ontario, M6G 2L7, Canada

CVPhoto: Photographie Contemporaine/Contemporary Photography (ISSN 0831-3091). Quarterly. \$18.00/yr, \$30.00/2yr. (Student Canada); \$23.00/yr., \$40.00/2 yr. (Individual Canada); \$30.00/yr., \$50.00/2 yr. (Institution Canada); \$30.00/yr., \$48.00/2 yr. (Individual Foreign); \$40.00/yr., \$60.00/2 yr. (Institution Foreign).

Productions Ciel Variable
4060 boulevard Saint-Laurent, local 301
Montréal, Québec, H2W 1Y9, Canada
Phone: 514-849-0508 Fax: 514-284-6775.

Cyberstage: The Magazine of Art and Technology. Quarterly. First published Fall 1994. \$13.00/yr. (Canada); U.S. \$20.00/yr. (Foreign); \$25.00/yr. (Institution—Canada add GST).

CyberStage
985 Ossington Avenue
Toronto, Ontario, M6G 3Y7, Canada
Phone: 416-532-3290.
E-mail: jones@io.org

Drawn & Quarterly (ISSN 1189-0266). Quarterly. Since 1993. U.S. \$17.95/yr. or Cdn \$21.95/yr.

Drawn & Quarterly Publications
5550 Jeanne Mance St., #16
Montreal, Quebec, H2V 4K6, Canada.
Email: BNBQ@MusicB.Mcgill.ca

Electronic Composition & Imaging (ISSN 0838-9535). 6x/yr. First published 1986 (absorbed *Graphic Perspective*). \$28.95/yr. (Canada, GST included); U.S. \$28.95/yr. (U.S. and Mexico); U.S. \$48.25/yr. (Foreign, surface); U.S. \$114.60/yr. (Foreign airmail).

Youngblood Communications Corporation
2240 Midland Avenue, Suite 201
Scarborough, Ontario, M1P 4R8, Canada
Phone: 416-299-6007 Fax: 416-299-6674.

Electronic Link (ISSN: 1195-7778). Quarterly. Since April 1994. \$18.00/yr. (Canada, add GST); U.S. \$27.00/yr. (U.S.); U.S. \$37.00/yr. (Other Foreign).

Applied Arts Incorporated
885 Don Mills Road, Suite 324
Don Mills, Ontario, M3C 1V9, Canada
Phone: 416-510-0909 Fax: 416-510-0913
E-mail: e-link@genie.geis.com; e-link@interlog.com
WWW site: <http://www.interlog.com/~elink/>

Graphic Design Journal (ISSN 1192-9871). 2x/yr. Commenced Summer 1993. Free to members of Society of Graphic Designers of Canada.

Society of Graphic Designers of Canada
P.O. Box 2728, Station D
Ottawa, Ontario K1P 5W7, Canada
Fax: 819-776-0866

The Graphic Exchange 8x/yr. Since ca. 1990. \$30.00/yr., \$60.00/2 yr. (Canada, GST included); \$52.00/yr., \$84.00/yr. (Foreign).

Brill Communications
65090-358 Danforth Avenue
Toronto, Ontario, M4K 3Z2 Canada
Phone: 416-961-1325 Fax: 416-961-0941
E-mail: GXI@direct.com

Insite (ISSN 1195-227X). 6x/yr. First published as *International Contract* 1991. Changed name/format with vol. 3, 1993. \$32.00/yr., \$74.00/3 yr. (Canada); U.S. \$55.00/yr., \$120.00/3yr. (U.S.); U.S. \$96.00/yr. (Foreign).

Manor Publications Company, Limited
312 Dolomite Drive, Suite 217
Downsview, Ontario, M3J 2N2, Canada
Phone: 416-667-9609 Fax: 416-667-9715

Marketing Magazine (ISSN 0025-3642). Weekly. Since 1908. \$59.50/yr., \$98.50/2 yr., \$125.00/3 yr. (Canada); \$29.75/yr. (Student, add 7% GST); \$90.00/yr. (U.S.); \$147.00/yr. (Foreign).

Marketing Magazine
Maclean Hunter
777 Bay Street, 5th Floor
Toronto, Ontario, M5W 1A7, Canada
Phone: 416-596-5000 Fax 416-593-3170.

Mediawave (ISSN 0228-1544). 6x/yr. First published as *Media West* in 1989. Changed name in 1994. \$18.00/yr., \$28.00/2 yr.

MediaWave
Box 580
916 West Broadway
Vancouver, British Columbia, V5Z 1K7, Canada
Fax/Phone: 604-875-1942
E-mail: Sniffy@mindlink.bc.ca
WWW: MediaWave@Wimsey.com

Musicworks: The Journal of Sound Exploration (ISSN 0225-686X). 3x/yr. Since 1978. \$14.00/yr. or \$30.00/yr. with CD/cassette (Canada Individual); \$20.00/yr. or \$36.00/yr. with CD/cassette (U.S. Individual); \$26.00/yr. or \$42.00/yr. with CD/cassette (Foreign Individual); \$30.00/yr. or \$55.00/yr. with CD/cassette (Institution).

Music Gallery
179 Richmond Street West
Toronto, Ontario, M5V 1V3, Canada

Photo Life: Canada's Photography Magazine (ISSN 0700-3021). 8x/yr. First published in 1976 (absorbed *Photo Canada*). \$18.64/yr., \$33.60/2yr. (Canada); Outside Canada add \$10.00/yr.

Camar Publications Limited
130 Spy Court
Markham, Ontario, L3R 5H6, Canada
Phone: 905-475-8440 Fax: 905-475-9246.

Point of View: The Art & Business of Independent Film & Video (ISSN 1198-5666). Membership fees, including subscription to POV: \$100.00/full; \$75.00/friend; \$50.00/associate; \$30.00/student.

Canadian Independent Film Caucus
189 Dupont Street
Toronto, Ontario, M5R 1V6, Canada
Phone 416-920-9989 Fax: 416-968-9092
E-mail: Bear@encyclomedia.com

Reverse Shot: Film & Video in Contemporary Culture (ISSN 1198-2837). 3x/yr. First issue January 1994. \$10.00/yr. (Individual); \$18.00/yr. (Institution); U.S. add \$5.00

Education Committee of the Pacific Cinémathèque
200-1131 Howe Street
Vancouver, British Columbia, V6Z 2L7, Canada.

Studio Magazine (ISSN 1202-0249). 7x/yr. Since 1983. \$40.00/yr., \$68.00/2 yr. (Plus GST, Canada); U.S. \$40.00/yr., \$68.00/2 yr.

Roger Murray & Associates Incorporated
124 Galaxy Boulevard
Rexdale, Ontario, M9W 4Y6, Canada
Phone: 416-675-1999 Fax: 416-675-6093

Take 1: Film in Canada (ISSN 1192-5507). 3x/yr. First issue 1992. \$14.00/yr., \$28.00/2 yr. (Canada, including GST); \$21.50/yr., \$43.00/2 yr. (Canada Institution, including GST); U.S. \$17.00/yr., \$34.00/2 yr. (U.S. Individual); \$25.00/yr., \$50.00/2 yr. (U.S. Institution); Cdn \$30.00/yr., \$60.00/2 yr. (Foreign Individual); Cdn \$40.00/yr., \$80.00/2 yr. (Foreign Institution).

Canadian Independent Film & Television
Publishing Association
2255B Queen Street East
P.O. Box 151
Toronto, Ontario, M4E 1G3, Canada
Phone: 416-698-4671 Fax: 416-698-3001