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Strategic Plan 2009-2014

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STRATEGIC PLAN 2009-2014

Library, Archives, Learning Zone
Ontario College of Art & Design
www.ocad.ca

Jill Patrick, Director of Library Services

March 2009

VISION

Empowering the imagination.

The OCAD Library empowers the imagination and leads the university community in the creation, discovery and sharing of knowledge.

MISSION

The OCAD Library nurtures a learning ecology extending beyond the classroom and studio, where everyone can engage in historical, critical and scientific inquiry, research, lifelong learning, and the celebration of creativity, experimentation and innovation.

OBJECTIVES

#1

To enhance the LEARNING EXPERIENCE of undergraduate and graduate students.

OBJECTIVES

#2

To partner with faculty and academic colleagues in the development of a campus-wide LEARNING STRATEGY.

OBJECTIVES

#3

To develop specialized COLLECTIONS and LEARNING OBJECTS that inform and inspire learners, educators, innovators, entrepreneurs, cultural leaders, strategists, and creative thinkers.

OBJECTIVES

#4

To collaborate with academic colleagues in the development of INTEGRATED SYSTEMS & TOOLS to facilitate access to information, resources and services in support of teaching, learning and research.

OBJECTIVES

#5

To plan INNOVATIVE NEW FACILITIES, and to ESTABLISH STAFFING LEVELS and PROCESSES to enable teaching, learning and research.

STRATEGIES

Objective #1 – To enhance the Learning Experience of undergraduate and graduate students.

- Involve Students
- Establish a New Service Model
- Engage with the Community
- Deliver Innovative Programming

STRATEGIES

Objective #2 – To partner with faculty and academic colleagues in the development of a campus-wide Learning Strategy.

- Reshape Professional Identification of Librarians as Educators
- Engage in Intellectual and Creative Life of the University and Beyond
- Participate in Curricular Planning
- Develop in Information Literacy Programs

STRATEGIES

Objective #3 – To develop specialized Collections and Learning Objects that inform and inspire learners, educators, innovators, entrepreneurs, cultural leaders, strategists, and creative thinkers.

- Establish Internal Processes
- Establish External Partnerships
- Grow Print Collections
- Preserve Legacy Collections
- Create & Liberate Content
- Create Learning Objects

STRATEGIES

Objective #4 – To collaborate with academic colleagues in the development of Integrated Systems & Tools to facilitate access to information, resources and services in support of teaching, learning and research.

- Develop a Virtual Library
- Develop an Institutional Digital Repository
- Develop a Web 2.0 Portal
- Develop an Electronic Document Management System
- Develop an Archives Database

STRATEGIES

Objective #5 – To plan Innovative New Facilities and to Establish Staffing Levels and Processes to enable teaching, learning and research.

- Equip, Furnish & Upgrade Facilities
- Establish a New Management Structure
- Establish Requisite Staff Levels (to support strategies under Objectives 1-4)
- Streamline Services & Processes
- Establish Agreements with Collaborating Units
- Plan for New Library