BARR GILMORE

MAKING A SPECTACLE OF ONE'S SELF

A thesis exhibition presented to the Ontario College of Art and Design University in partial fulfillment of the requirements for the degree of Master of Design in Interdisciplinary Masters in Art, Media and Design

APRIL 28 TO MAY 15, 2011

MADE

867 Dundas Street West, Toronto Tuesday to Friday, 11 am to 7 pm, Saturday, 11 am to 6 pm

THE COLOUR BARR

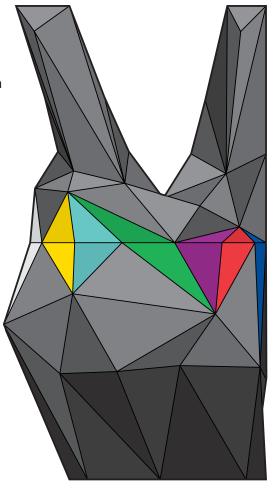
2011

stainless steel, polyurethane enamel, ziricote, glass decanters, tumblers, shot glasses, cocktail shakers and various bar equipment $72 \times 40 \times 23^{1/2}$ inches

THE ELIXIRS OF LIFE

2011

set of eight custom printed and letterpressed cocktail coasters with elixir recipes $3^{1}/_{2}$ inches diameter each edition of 250



The Colour Barr (2011) is a new species of contemporary furniture—one that embeds the unleashed potential of the unconscious mind in its symbolic form, that challenges screen-based social networking in favour of an embodied social experience, and that looks spectacle straight in the eyes and says, "I understand."

Welcome to *The Colour Barr*—a new self-portrait in the form of a sculpture-cumfunctioning cocktail bar. Let us open up the bar, while you open up yourself to new intoxicating elixirs, interesting cultural mixes and stimulating symbolic exchange.

What awaits is nothing less than transformation. Let's get this party started. Does *The Colour Barr* perform you? Or vice versa? You decide how best to represent yourself. Value and meaning await those willing to engage at *The Colour Barr*.

Special thanks to: Chris Bahry at Tendril; David Plant, Andy Cook and the team at WSI Sign Systems; Lucas Brancalion, Jeremy Cox and Michael Dellios at Brothers and Sons; Laurel MacMillan and Eric Glavin and the crew at TIFF; Andrew and Philip Skivington at Arrow Graphics; Neil Wismayer at Lunar Caustic; Dan Thompson at DT Print Solutions; and Julie Nicholson and Shaun Moore at MADE.