

Repair = care: system stories from Norway and Ghana

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REPAIR = CARE

Systems stories from Norway and Ghana

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Overview

- Circular economy
 - Re-use, Refurbish, Repair, Recycle
- Systems stories of informal repair in Norway and Ghana
 - Community repair in Oslo, Norway
 - Informal repair in Accra, Ghana
 - Repairing broken smartphone screens
- Repair = Care
 - A systemic design intervention
 - Mending broken worlds?
 - A doings of care





Sustainability: Securing the social foundation for people everywhere now and in the future, while staying within planetary boundaries

Mobile phone life cycle: **Life threatening** impacts, especially in the resource extraction, manufacturing, and end-of-life phases (hotspots)





Epistemological and methodological positioning

Main influences:

Ray Ison (2017): Systems Practice: How to Act - In Situations of Uncertainty and Complexity in a Climate-Change World (2nd ed.)

Steve Jackson (2014): Rethinking Repair (Broken world thinking)

Maria Puig de la Bellacasa (2011): Matters of care in technoscience: Assembling neglected things







Source: Ellen MacArthur Foundation, SUN, and McKinsey Center for Business and Environment; Drawing from Braungart & McDonough, Cradle to Cradle (C2C).

Mobile phone life cycle in a circular economy perspective:

- Prolong the lifespan through maintenance and repair
- Prolong the lifespan through re-use (secondhand market)
- Prolong the lifespan of materials through refurbishment and remanufacturing
- Recycle









Recycling in Agbogbloshie



use of simple and cheap tools | cherry-picking the most valuable components



Recycling at Umicore | 17 metals recovered | plastic and other materials are used as fuel | slag used in building materials

Mobile phone recycling challenges

- Location
 - Many mobile phones end up in countries without e-waste management system (via second-hand market)
- Not designed for disassembling
 - Increasing use of glue
 - Special tools needed
- Informal recycling
 - Cherry picking only valuable parts are recycled
 - Loss of energy and materials
- Industrial recycling
 - Loss of energy and materials







Repair stories as systems stories

- "Telling stories is a powerful way to make sense of our own experience and of the world around us. Stories shape our identity, communicate who we are and what is important to us, and move others to act" (Peter Stroh, 2015)
- "It matters what stories tell stories " (Donna Haraway, 2017)
- Stories from the "ruins of capitalism" (Anna Tsing, 2017)





Community repair in Norway



Mobile phone repair at the Circle in Accra, Ghana



highly-skilled repairers | parts from broken phones often used as spare parts

Mobile phone repair challenges

- Costs
 - Often too expensive
 - Expensive spare parts
- Not designed for repair
 - Increasing use of glue
 - Special tools needed
- Problematic access to spare parts & manuals
 - Court cases against mobile phone repairers
- Right to repair under attack
 - Warranty lost when using unauthorised repairer or DIY repair





Repair = Care: Community repair





iPhone 6s: € 380

Broken screen repair:

- Apple: € 240
- Community repair: € 95 for original screen (logos blacked out) or € 45 for a copy
- Whole display unit replaced



Repair = Care: The Circle



 Only broken part replaced







separating the broken glass from the display unit



Adding the right amount of glue to fasten the new glass



testing if the display unit works | hardening the glue

Repair = Care: Fairphone



Repair = Care: Fairphone

- Extending the life span of mobile phones to 5 years
- Slowing down the circular economy
- Diminishing the environmental and social risks in the mobile phone life cycle
- Lower global warming potential (GWP)

Results per year of use - baseline and repair scenario

• Increasing the use-time by two years (5 instead of 3) decreases the yearly GHG emissions by \sim 30 %





Repair = Care

- Systemic design intervention through the use of deep leverage points (Abson et al., 2016; based on Meadows, 1999)
 - Design of the system
 - The structure of information flows
 - The rules of the system
 - Intent of the system:
 - The goal of the system
 - The mindset/paradigm out of which the system arises
- Mending broken worlds?
 - (More) work for repairers, but what about the scavengers and recyclers at Agbogbloshie? Train them to become disassemblers for the collectors (Bo2W approach) and/or repairers?
- Doings of care
 - «... more than the responsible maintenance of technology» (de la Bellacasa, 2011)
 - Paying attention/giving voice to marginalised issues, such as informal work
 - Care can be transitional and potentially transformative







Photo caption:

Fairphone designer Miquel Ballester discusses the repairability of Fairphone modules with repairers in Ghana

Thank you