



Faculty of Design

2013

## Dancing with Complexity

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## Workshop report – Dancing with complexity

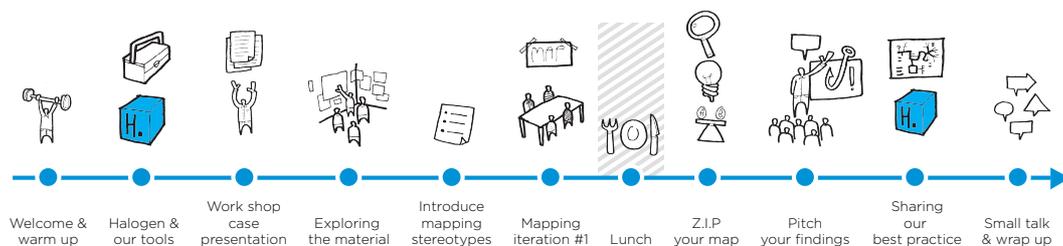
RDS2, Wednesday 9th October 2013 – Oslo School of Architecture and Design:

Adrian Paulsen and Jonathan Romm, Halogen

### About the workshop:

The workshop addressed the theme of how to cope with complex situations by using giga-mapping as main technique. At the workshop we shared our experience working with mapping, and illustrated a selection of mapping approaches for visual sense making and best practices on process planning, co-creation of insights and identification of innovative potentials.

### Agenda:



### About the case:

The main theme for the workshop was to develop solutions for shared spaces at the new national library that will be realised at Bjørvika in Oslo in 2017 (for more information see: <http://blogg.deichman.no/nyedeichman/>).



Case - information gallery wall

## The task:

The attendants worked in groups together with representatives from the national library. Together we explored loads of background material exposed and exhibited at the workshop venue. Each group worked with predefined themes mapping out challenges and potential solutions related to each theme. The themes were:

1: How to facilitate the first important "Hello, my name is ..." that opens for conversations & sharing of cultural experiences at Deichmanske?  
(*positive serendipity*)

2: How can the library offerings on Expo's and events be facilitated to attract the smaller groups, with the burning commitment?  
(*Low threshold*)

3: How to use library's unique neutral position to distribute knowledge and expertise in the community?  
(*x factor*)

4: How do to reach the point where the library is naturally associated with co-creating venues in Oslo?  
(*Trust*)

5: How to renew the library as a place young people go to develop their curiosity and seek out the power of knowledge?  
(*Maturation*)

All of the above themes where limited by a single factor due to predicted low library budgets: "The solution must be (as far as possible) self-generating and building on the actors and the audience's initiative and production"



Group work - mapping task

## **Objective and results:**

The overall goal for the workshop was to improve the participant's confidence and ability not only to deal with complexity but also to enjoy working with it. Further on we aimed to present and explore a framework that makes complex situations approachable.

After two iterations of mapping each group created a sort pitch of a chosen idea or concept for external representatives from the library leader group. After the pitch presentations the participants were asked to vote for their favourite idea/concept.



Presentations – short pitch

## **About Halogen:**

Halogen is one of the leading digital design consultancy companies in the Nordic region, with expertise within design of critical systems and applications, websites, Intranets, products and processes. One common denominator in all our services is a human-centred design approach aiming for holistic user experiences. Halogen designs together with and for end users, and facilitates innovation and change processes for our clients.

Halogen has been in business since 2001. Our operation is primarily located in the centre of Oslo, and has satellite offices in Stavanger and Berlin.

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