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A case study on systems change in the charitable sector

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The System of Giving
Relating Systems Thinking and Design within the charitable sector

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System #1 – Family, Tribe, Community
What is systems thinking and design?

- “Systems thinking is a way of thinking about, and a language for describing and understanding, the forces and interrelationships that shape the behavior of systems. This discipline helps us to see how to change systems more effectively, and to act more in tune with the natural processes of the natural and economic world.” Peter Senge, The Fifth Discipline Field Book

- “System configuration that meets an identified or required set of requirements.”
  http://www.businessdictionary.com/definition/system-design.html#ixzz3ivbZz0Cn
The Systems

About DVI
- can measure social change,
- use big data, and
- map the emotional experience of charitable giving

Systems
- Charities & Non-Profit System
- Financial system
- Needs of the Community
The Eco-system of Giving

Users of the services offered by the charity

Social Issue/Problem

Charities

Needs of the community

Suppliers/Vendors/Employees/Clients

Emotional, social, financial benefits

Government

Funder’s desires & timing

Policies
We are harnessing the frontier of charity data

... To make charitable giving a part of every person’s banking experience, retain assets under management across generations and positively influence $1 Billion in charitable transactions by 2015.
The New Paradigm: A Deeper Dive into DVI tech solutions

DVI Technology:
- Online Banking & ATM Donation Portal
- API
- Charity Data
- Point of Sale Giving
- Cross Border Philanthropy
- Advisor Toolbox
- Analytics tools

Connections:
- People
- Companies
- Government
- Financial Institutions
- Charities
- Social Entrepreneurs
- Technology Companies
- Sustainable Communities
Case Studies:

- Policy shifts around funding models (financing solutions instead of funding problems)
- Charity and Donor reporting standards (Charitable stock exchange)
Financing Solutions Instead of Funding Problems

Collective Impact and System Design
$8 - 9 Billion/Year

20%  3%  80%
Charity Credit Exchange
Charity and Donor Reporting Standards
Creating a Paradigm Shift

- legislation change around how charities are created and audited,
- legislation change around how we recognize and credit donations
- an operational shift in how charities process donations and
- building an exchange platform that allows for trading of social impact and connecting people and organization
Charity Data and the New Frontier

- New policies that govern how charities are regulated
- The ability for social change to be clearly monetized and financed
- The disruption of investment regulatory bodies
- The reshaping of traditional umbrella agencies and
- New policies around how companies can be structured
Sources & Resources

- Philanthrocapitalism
- Blended Value
- Place2Give/DVI data
- Giving 2.0
- The Blue Sweater
- Stanford Social Innovation Review
- Harvard Business Review
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