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Vaccin8 for the Culture

Assistant Professor Kathy Moscou, Assistant Professor Kestin Cornwall, Assistant Professor Angela Bains, Assistant Professor Michael Lee Poy

Vaccin8 for the Culture is a Toronto GTA grassroots community-based collaboration between SolidBlack! — a collective comprised of Ontario College of Art & Design University (OCADU) Black assistant professors and the Jamaican Canadian Association. In this collaboration, OCADU professors are engaging Black youth (ages 14-29 years) in the co-design of a public health campaign to promote COVID-19 vaccination within the Toronto GTA Black community.

Black youth participating in the Vaccin8 for the Culture project are designing posters and other campaign materials that celebrate Black art, storytelling, and dance to promote vaccination and protect Black health, Black lives Black love, Black joy and Black culture! The project is funded by the Public Health Agency of Canada.

Visit the project website at https://solidblackcollective.com/

The image selected to represent this project is a poster of the posters designed by project youth.

