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Analyzing OvestLab's collaborative regeneration process through a systemic design lens

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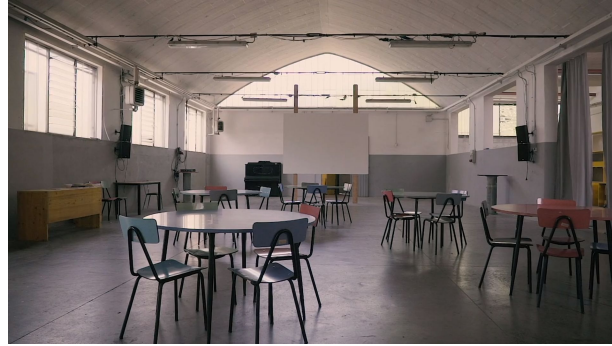
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Analyzing OvestLab's **collaborative** **regeneration** process through a **systemic design lens**

Daniele Bucci - Federico Piovesan - Silvia Tagliazucchi - Alessio Franconi

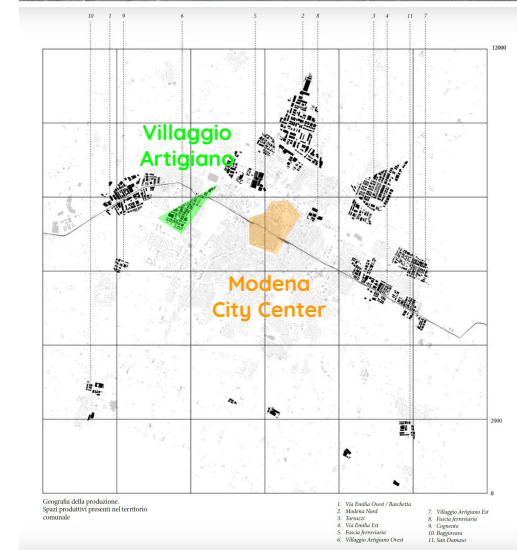
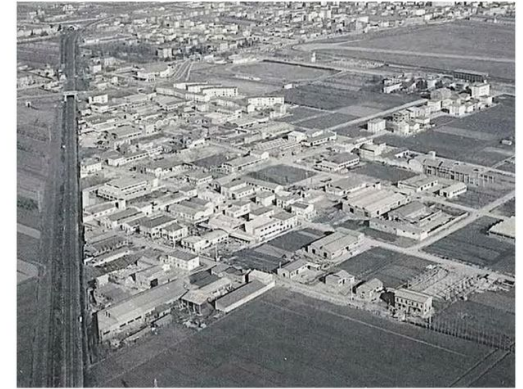
Ovestlab

A **multidisciplinary** center of connection between **artistic disciplines, craft production, urban regeneration** and **citizen participation**.



The context

Villaggio Artigiano



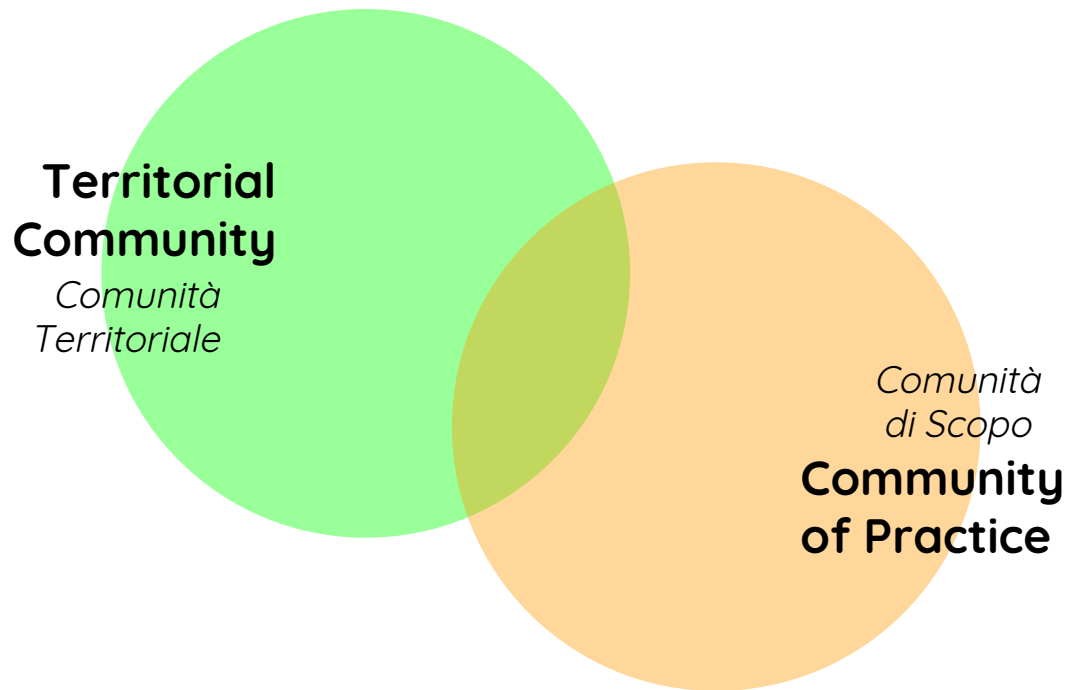
1953 —————> 1980 —————> 2018



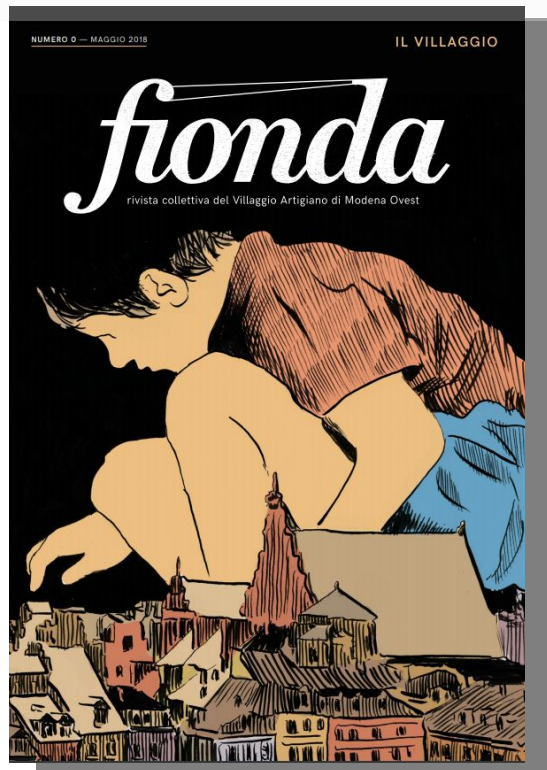
OVESTLAB

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Ovestlab's **Communities**



Ovestlab's Activities



4 THEMATIC AREAS

Accessible Culture	Shared Territory
Knowledge Commons	Civic Economy

Daily activities

- Workshops for children
- Educational courses for all ages
- Organic market

Annual events

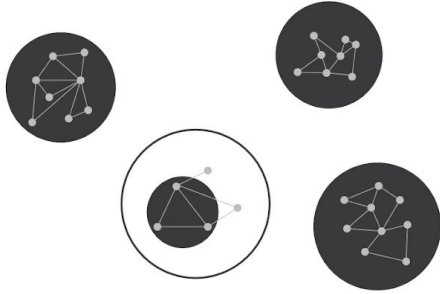
- Periferico Festival
- Cultural seasonal events

Long-term projects

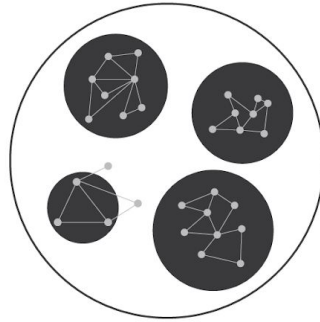
- *Fionda*, a participatory magazine
- Digital archive of oral history
- Re-use agency
- *Fare Scuola* traineeships
- *Albergo diffuso*



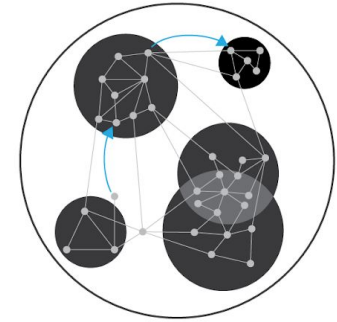
Ovestlab as a Community Hub



- People
- Relations
- Territorial projects (clusters of people in vertical projects)
- Shared spaces that can host local initiatives



Local projects comes meet in a shared space where they form newconnections that strengthen their projects and create new synergies

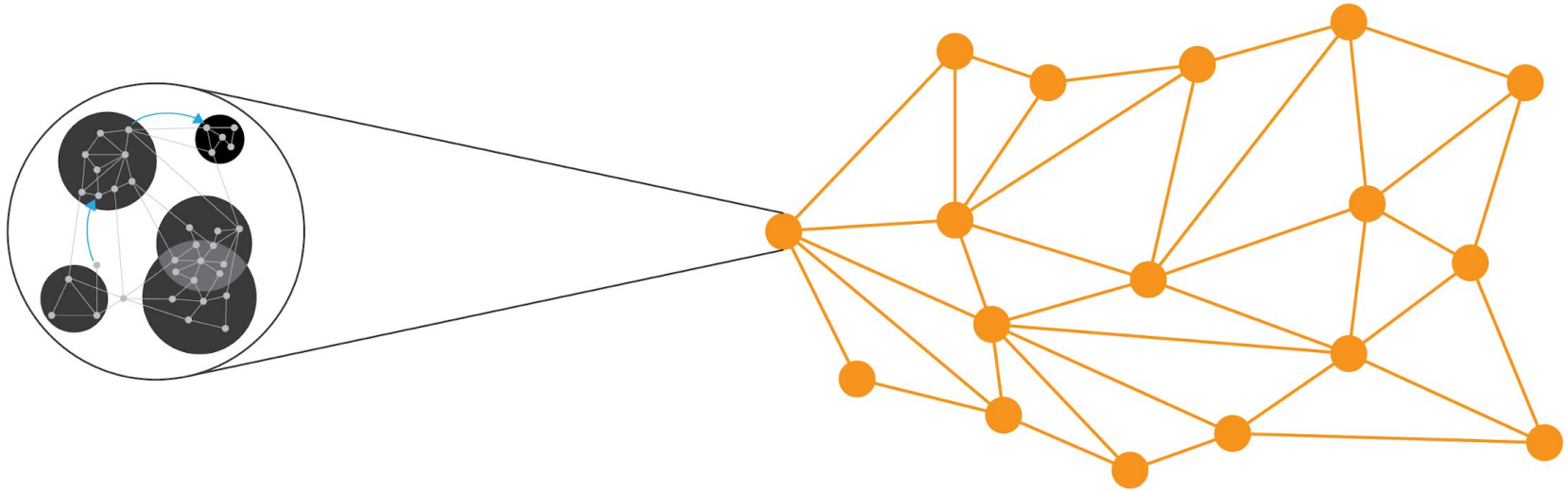


- Territorial projects hybridize and inter-platform services are born
- New territorial projects are born
- People move across projects
- ↔ Individuals can enter new projects or leave their cluster and become nodes that live within the shared space

Ovestlab as a **System** and as a **Node**

Territorial + Local

Digital + Global



CivicWise Network



Factories

Spaces | Recontextualized Localities

A world map showing the locations of 15 factories. The map is centered on the Atlantic Ocean, with North and South America on the left and Europe and Africa on the right. The factories are marked with red and orange dots. There are 10 red dots and 5 orange dots. The orange dots are located in Europe (Spain, France, Germany, Italy, and the UK) and North Africa (Morocco). The red dots are located in Mexico, Central America (Guatemala), South America (Colombia, Venezuela, and Argentina), and Europe (Spain, France, Germany, Italy, and the UK).

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Factories

Spaces | Recontextualized Localities

A world map showing the locations of 15 factories. The map is centered on the Atlantic Ocean, with North and South America on the left and Europe and Africa on the right. Red dots represent 12 factories, and orange dots represent 3 factories. The locations are as follows:

- North America: 1 red dot in Mexico.
- South America: 3 red dots in Brazil, Argentina, and Chile.
- Europe: 10 red dots and 3 orange dots. The orange dots are located in Spain, Italy, and Germany. The red dots are located in France, the UK, Poland, Czech Republic, Slovakia, Austria, and Hungary.
- Africa: 1 orange dot and 1 red dot in Morocco.

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Let's conclude...

...with some questions!