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Systemic design interventions: Using systems thinking and design thinking to intervene in systems

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Systemic Design Interventions

Using systems thinking & design thinking to intervene in systems

KARIANNE RYGH











Leverage Points

Donella Meadows

- 1. The power to transcend paradigms
- 2. The mindset or paradigm out of which the system arises
- 3. The goals of the system structure
- 4. The power to add, change, evolve, or self-organize system structure
- 5. The rules of the system
- 6. The structure of information flows
- 7. The gain around driving positive feedback loops
- 8. The strength of negative feedback loops
- 9. The length of delays, relative to the rate of system change
- 10. The structure of material stocks and flows
- 11. The size of buffers and other stabilizing stocks
- 12. Constants, parameters, numbers

Leverage Points

Donella Meadows

- 1. The power to transcend paradigms
- 2. The mindset or paradigm out of which the system arises



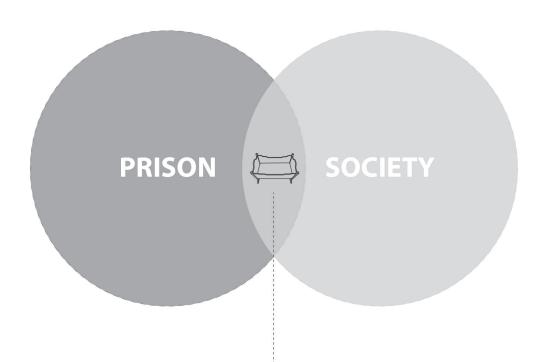
From Burden to Resource

Changing Mindsets through Rehabilitative Prison Manufacturing









Furniture in sold outside prison creates an overlapping







"In the Norwegian prison system, there's a focus on human rights and respect. When they arrive, many of them are in bad shape. We want to build them up, give them confidence through education and work and have them leave as better people."

Are Høidal - Prison governor, Halden Prison

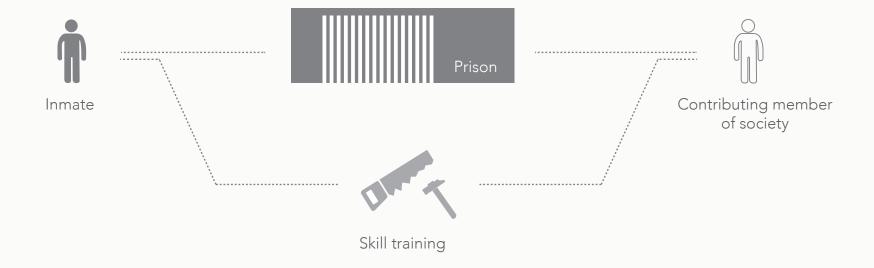


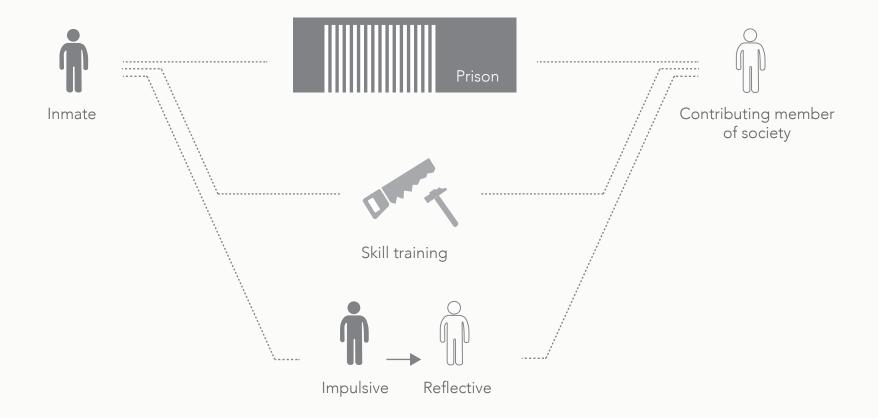


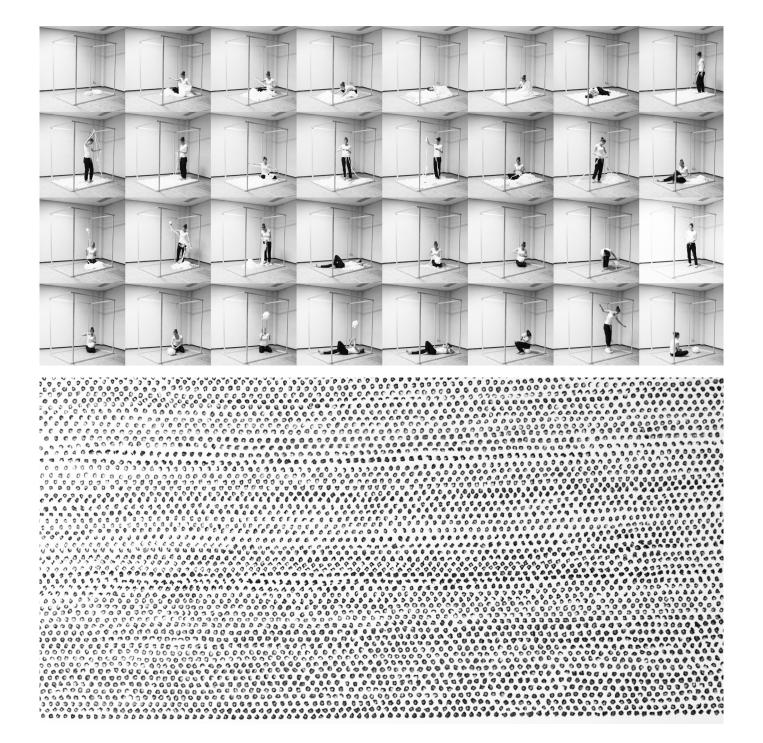








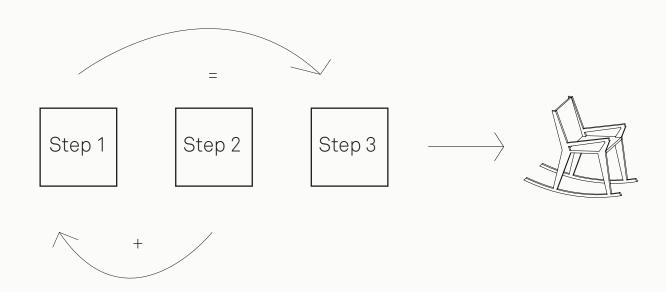


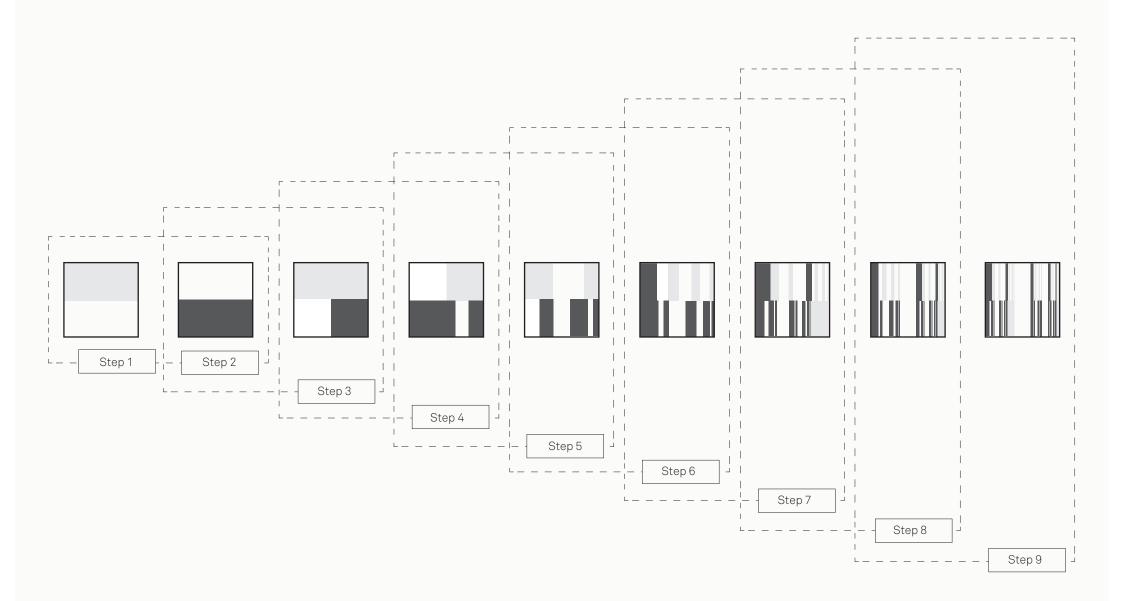






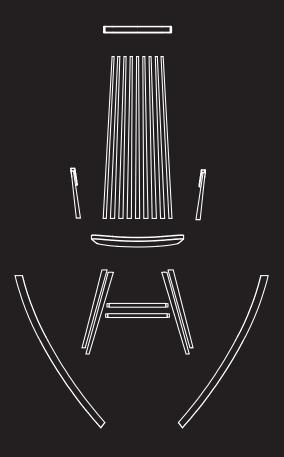






CHOICE WITHIN THE MAKING

A Manual



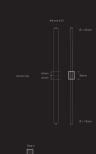
Product: Rocking Chair































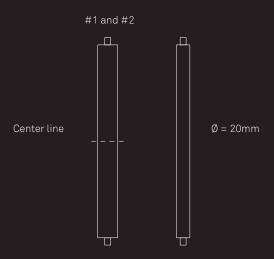
Step 4 Step 5 Step 6

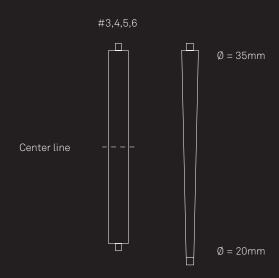


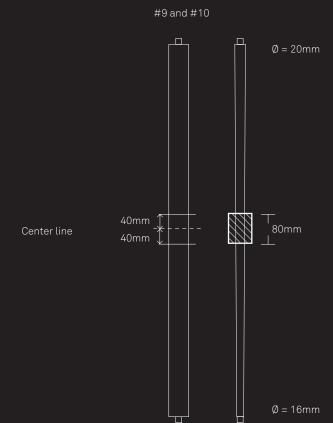






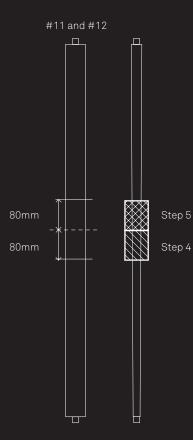






Step 4

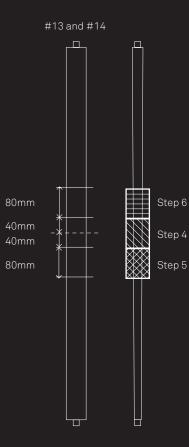


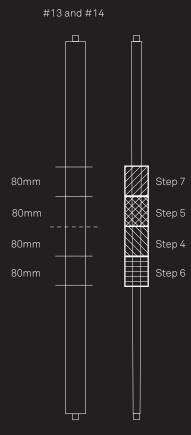


Step 4 Step 5

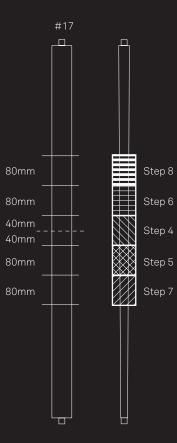






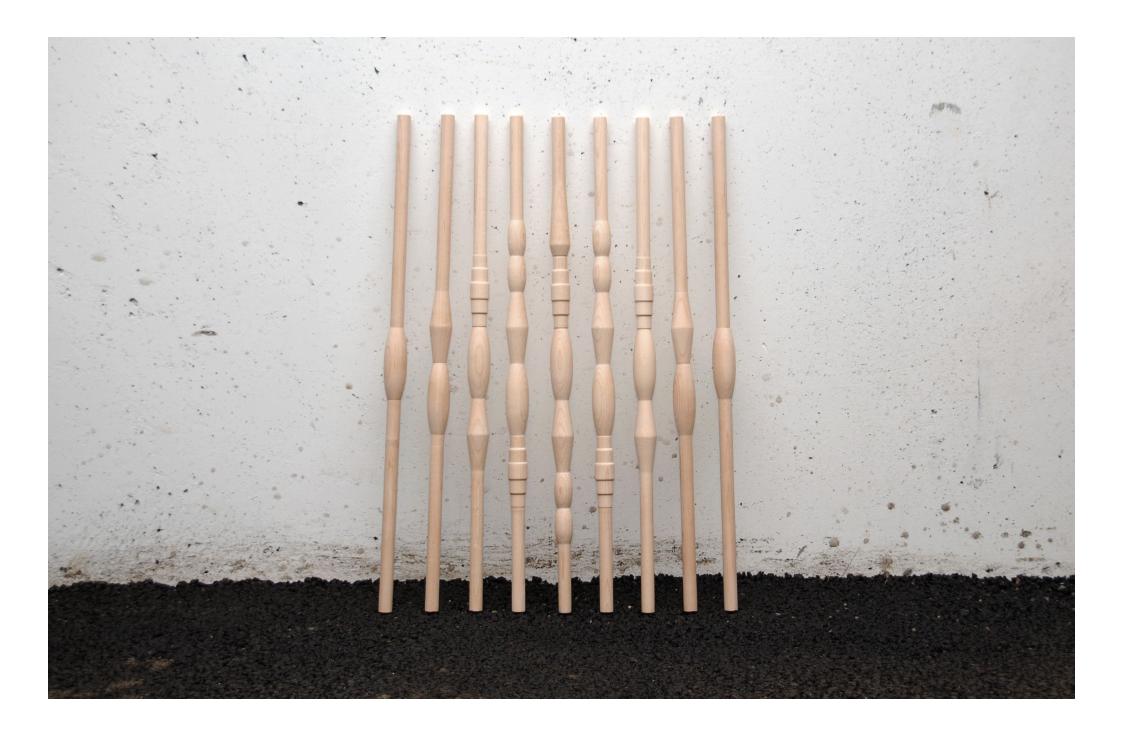






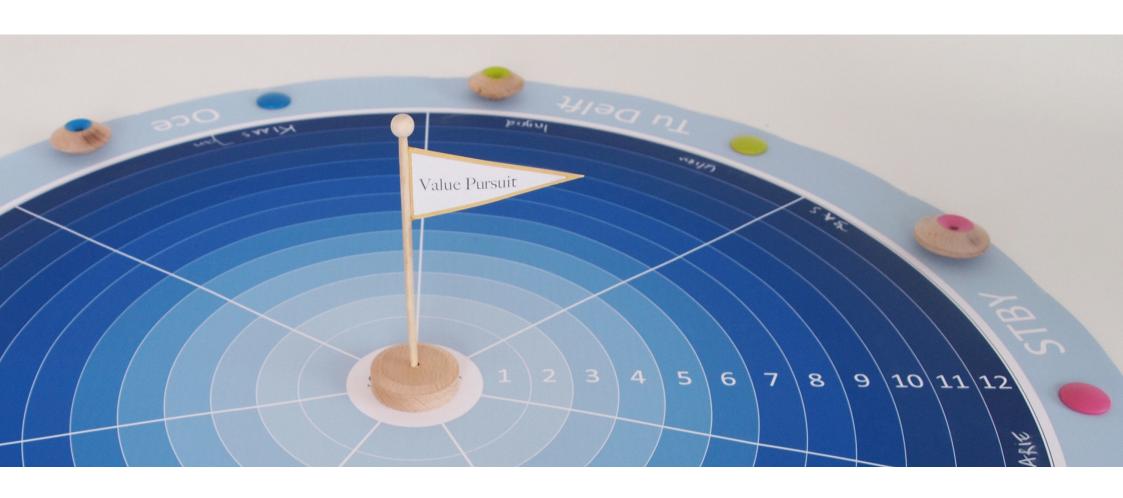




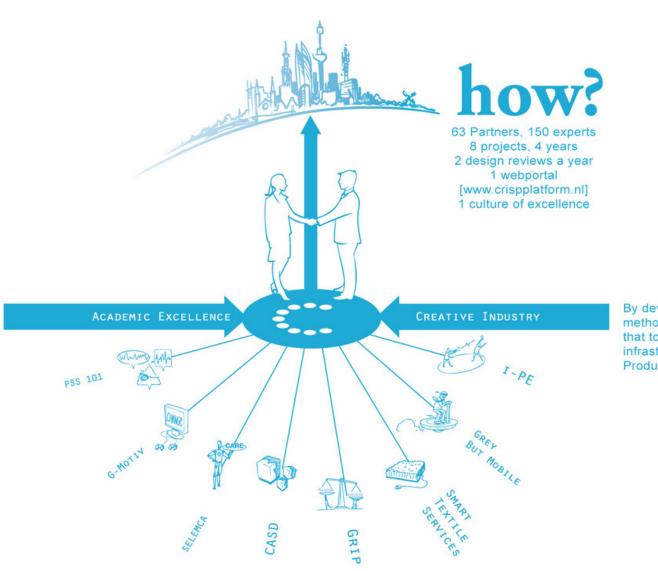


"All men are designers. All that we do almost all the time, is design, for design is basic to all human acitivity. The planning and patterning of any act toward a desired, foreseeable end constitutes the design process."

Victor Papanek, 'Design for the Real World'.







By developing knowledge, methods and supporting tools that together form a knowledge infrastructure for designing Product Service Systems







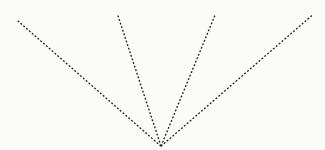


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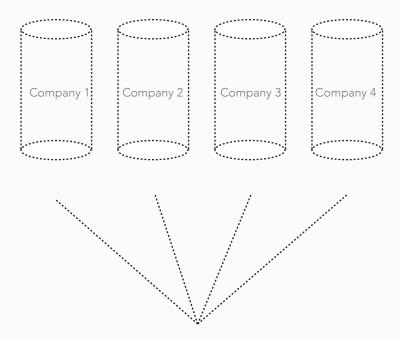




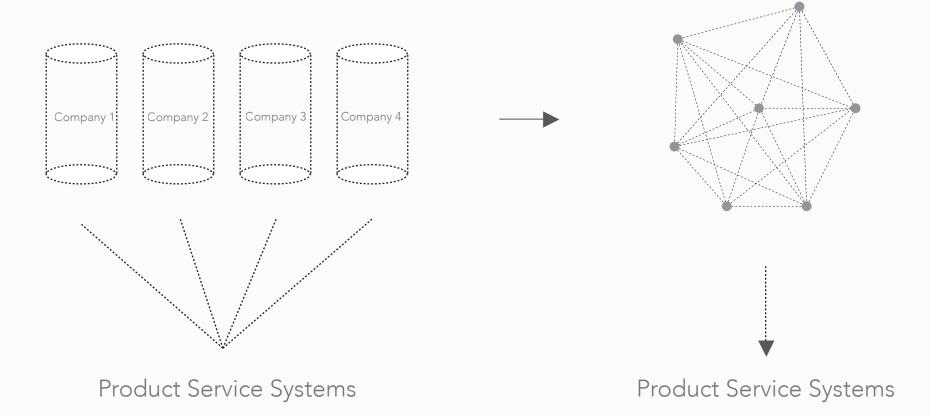
Company 1 Company 2 Company 3 Company 4

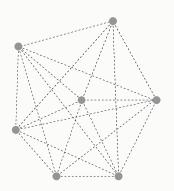


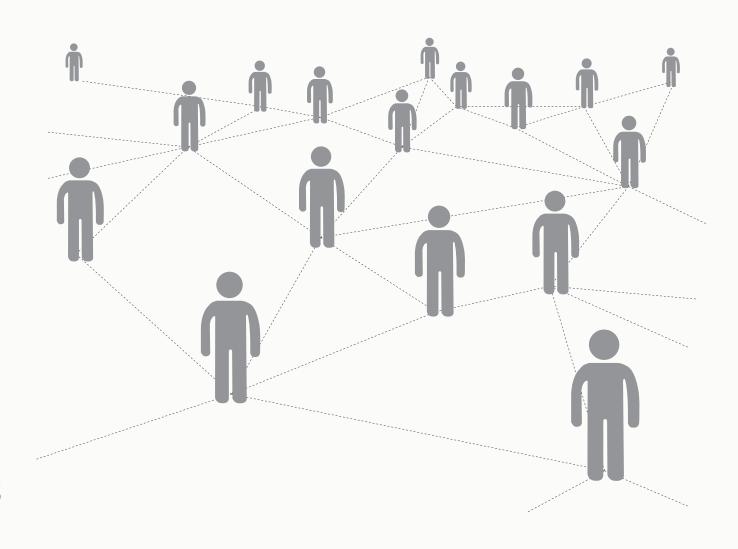
Product Service Systems



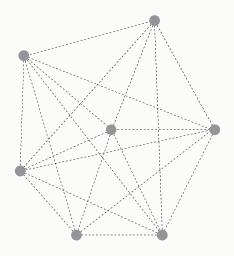
Product Service Systems

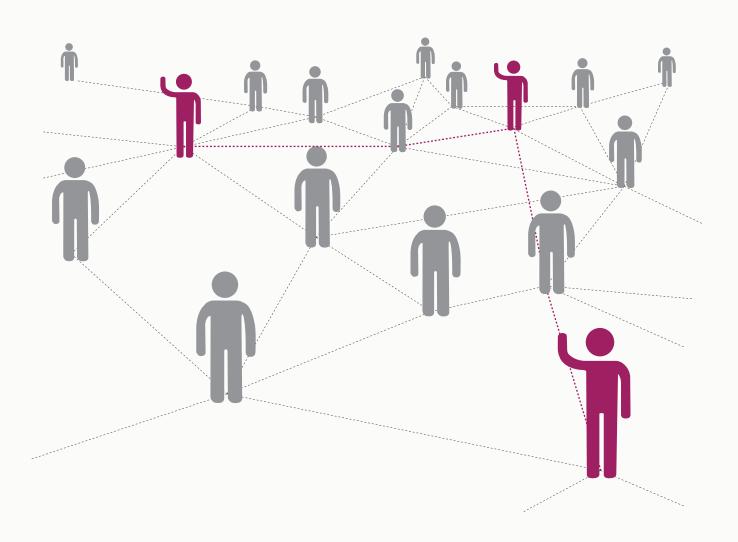






Networks producing PSS are social networks



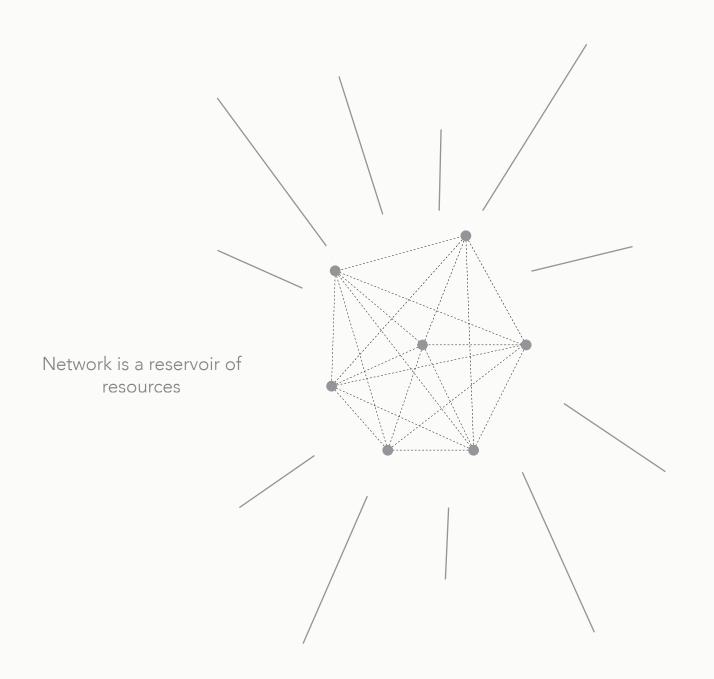


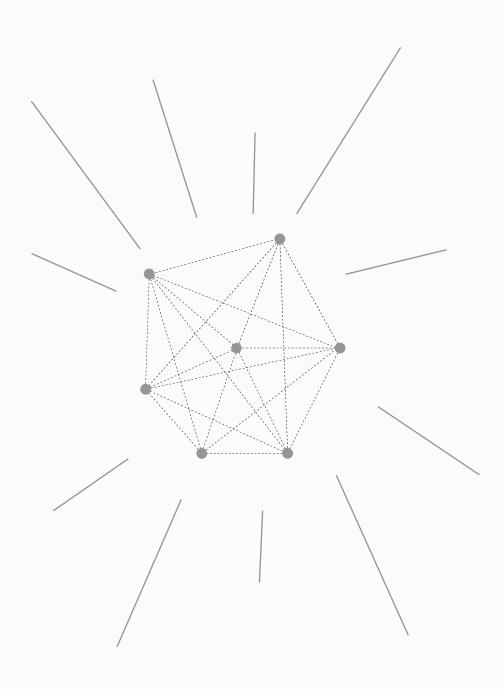
Connections of Value











Products/Services

Products/Services Experience /Expertise

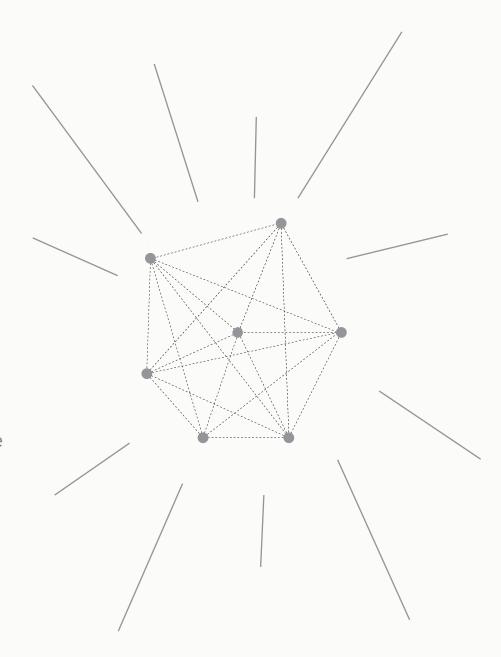
Products/Services Experience /Expertise Success & Failure Case examples

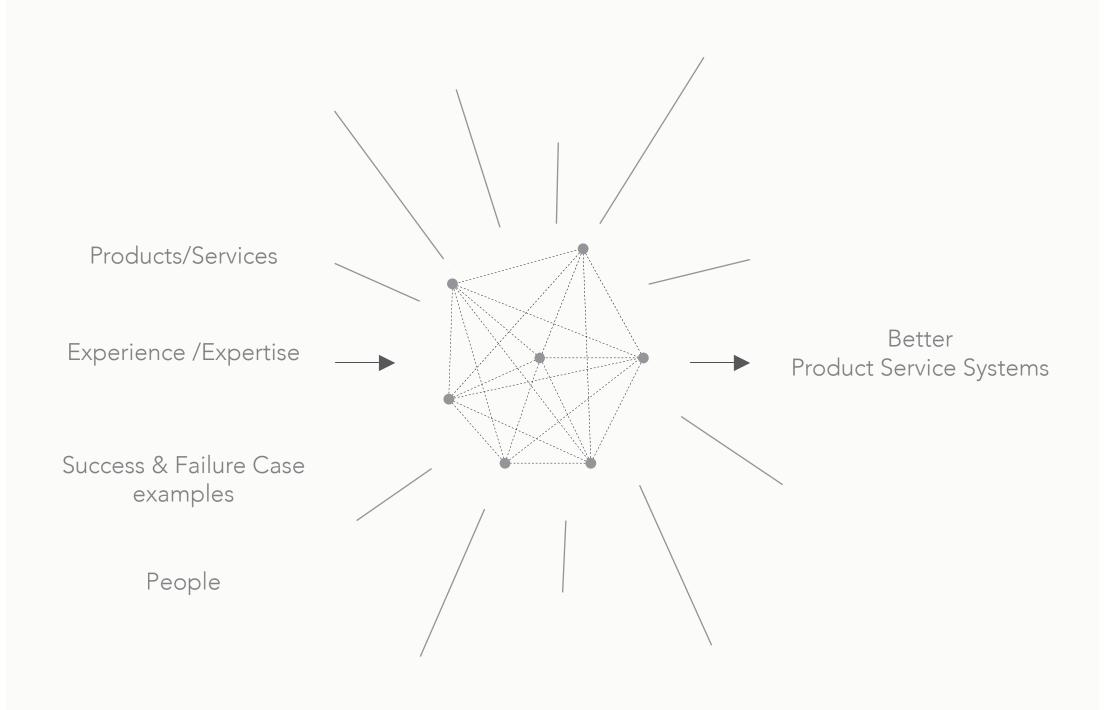
Products/Services

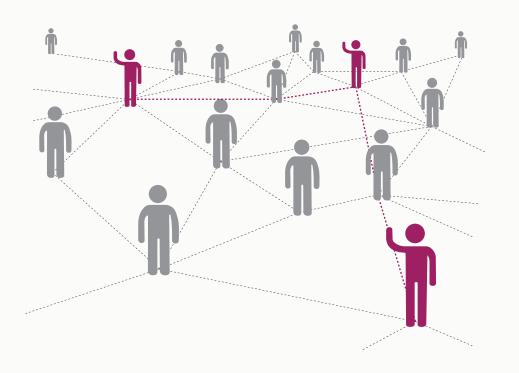
Experience /Expertise

Success & Failure Case examples

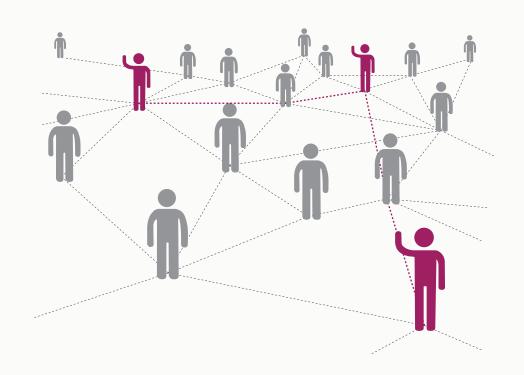
People





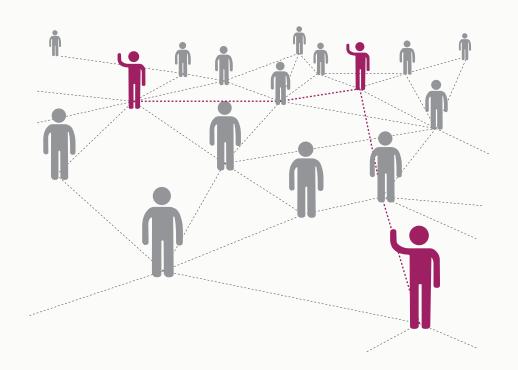


Understanding of the value to be gained



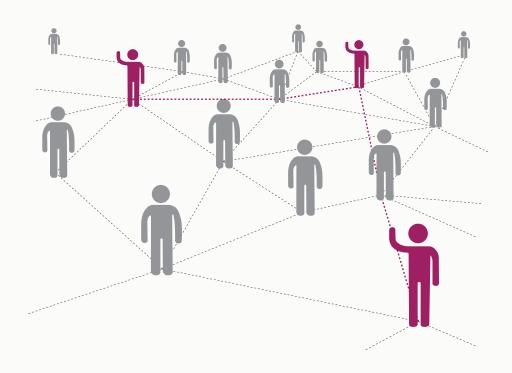
Understanding of the value to be gained

Ability to express their needs clearly

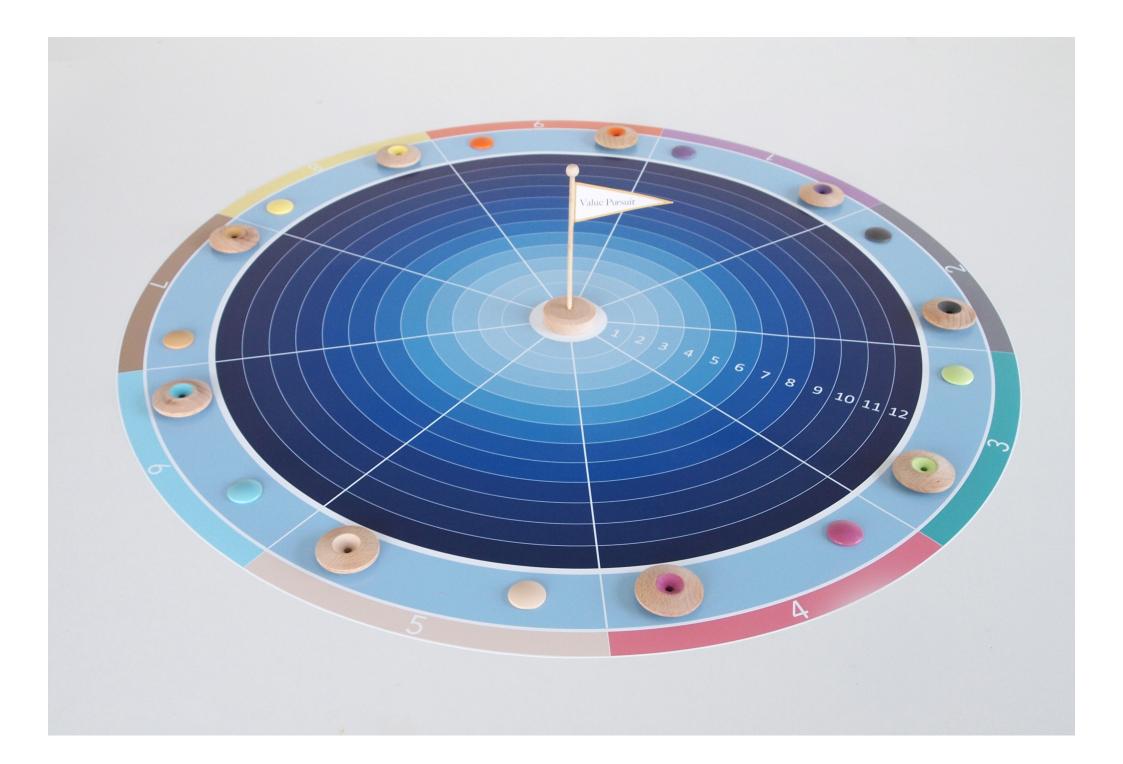


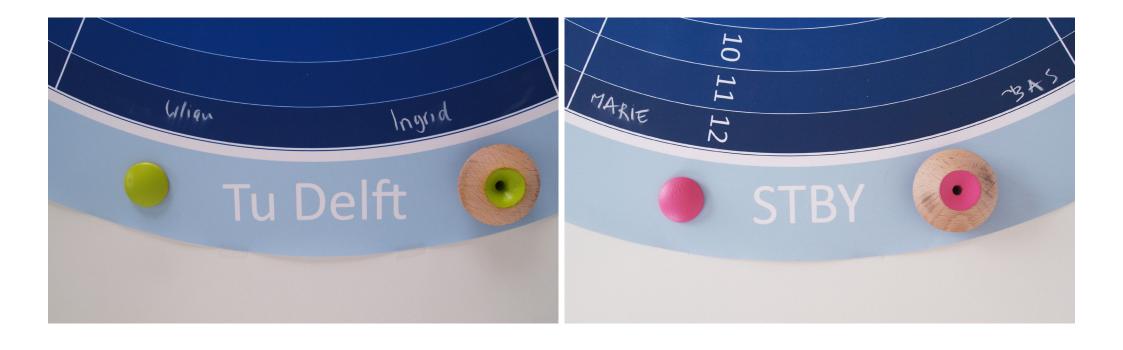
Understanding of the value to be gained

Ability to express their needs clearly



Understanding of other stakeholders' expectations











Challenges of the industry

José Teunissen considers the challenges the textile industry faces in manufacturing PSSs — Page 3





Exploration in practice

Guido Stompff describes how Océ Technologies prototypes new business PSS s = Page 28

Also in this issue

Bertholt Leeftink (Ministry of Economic Affairs), Hester Anderiesen (TU Delft), Paul Gardien (Philips), Erik Roscam Abbing (Zilver Innovation), and many others.



